### OPEN-ENROLMENT PROGRAMS 2019

**Inspirng People for Continued Success**

Join our high-quality programs now to acquire cutting-edge insights and improve leadership skills.

<table>
<thead>
<tr>
<th>Program</th>
<th>Dates</th>
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<tr>
<td>1. Leading for Success Consortium Program</td>
<td>Sep-Dec (4 modules in 8 days)</td>
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<tr>
<td>2. High Potentials Leadership Consortium Program</td>
<td>Aug-Oct (3 modules in 5 days)</td>
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<tr>
<td>3. Managerial Decision Making &amp; Leadership (Class 1)</td>
<td>Mar 26-27 (Tue-Wed)</td>
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<tr>
<td>4. Cybersecurity &amp; Risk Management for Executives</td>
<td>Apr 9 (Tue)</td>
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<tr>
<td><strong>NEW</strong></td>
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<tr>
<td>5. 管理决策与领导力</td>
<td>May 27-28 (Mon-Tue)</td>
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<td>6. Effective Negotiations</td>
<td>Jun 11-12 (Tue-Wed)</td>
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<tr>
<td>7. Corporate Innovation &amp; Growth</td>
<td>Jun 20-21 (Thu-Fri)</td>
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<tr>
<td>8. 企业创新与增长发展</td>
<td>Jun 24-25 (Mon-Tue)</td>
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<td>9. Driving Business Performance through CRM <strong>NEW</strong></td>
<td>Jul 4-5 (Thu-Fri)</td>
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<tr>
<td>10. Digital Transformation: Strategy, Change &amp; Technology <strong>NEW</strong></td>
<td>Aug-Sep (2 modules in 4 days)</td>
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<td>11. Strategic Financial Management for Non-financial Managers</td>
<td>Aug 29-31 (Thu-Sat)</td>
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<td>12. Managerial Decision Making &amp; Leadership (Class 2)</td>
<td>Sep 23-24 (Mon-Tue)</td>
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<tr>
<td>13. Big Data Applications in Business</td>
<td>Sep 26-27 (Thu-Fri)</td>
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<tr>
<td>14. Fintech for Non-technical Executives &amp; Professionals</td>
<td>Oct 14-15 (Mon-Tue)</td>
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Please visit our website for latest information.

有关详情，请浏览网页。

Special rates are available for HKUST Alumni,

Early bird and Group participation.

中文课程以普通话授课并提供中文教材

*Bilingual program 中英双语课程*
Why HKUST Business School Executive Education

**Benefit** from International Recognition for both research achievements and high quality teaching. HKUST is consistently voted the region’s premier business learning center.

**Learn** from our World Class Faculty who are experienced in teaching EMBA, MBA and executive education programs with extensive consulting and industry experience worldwide. Most of our faculty are from:

- British Columbia
- Carnegie Mellon
- Chicago
- Columbia
- Cornell
- Duke
- Harvard
- HEC Paris
- INSEAD
- Kentucky
- Michigan
- MIT
- Northwestern
- NYU
- Pennsylvania
- Purdue
- Pittsburgh
- Rochester
- Stanford
- Texas
- UC Berkeley
- UCLA
- USC
- Washington
- Yale

**Share** experience, exchange ideas and network with Seasoned Executives from diversified industries, functions, locations, and backgrounds.

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**Our Participant Profile**

- **Position**
  Chairman, C Level Executives, President, Business Owner, Partner, Vice Chairman, Vice President, Executive Director, Managing Director, General Manager, Director, Regional Head, Department Head, Manager, Professionals, etc.

- **Work Experience**
  Average 16 years

- **Office Location** (2005-2018)

- **Academic Background**
  - Doctoral / Master degree holder: 51%
  - Bachelor degree holder: 39%
  - Others: 10%