HKUST Business School Executive Education Office

OPEN-ENROLMENT PROGRAMS 2020-2021

Inspiring People for Continued Success

Join our high-quality programs now to acquire cutting-edge insights and improve leadership skills.

<table>
<thead>
<tr>
<th>Program</th>
<th>Dates</th>
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<tr>
<td><strong>2020</strong></td>
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<tr>
<td>1. High Potentials Leadership Consortium Program</td>
<td>Oct-Nov (3 modules in 5 days)</td>
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<td>2. Managerial Decision Making &amp; Leadership</td>
<td>Oct 8-9 (Thu-Fri)</td>
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<td>3. Mergers and Acquisitions</td>
<td>Oct 13-14 (Tue-Wed)</td>
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<td>4. Crafting Your Strategy <strong>12-hr Real-time Online</strong> NEW</td>
<td>Nov 9, 10, 16 &amp; 17 (Mon-Tue)</td>
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<tr>
<td>5. Leading Virtual Teams <strong>6-hr Real-time Online</strong> NEW</td>
<td>Dec 7 &amp; 8 (Mon-Tue)</td>
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<td><strong>2021</strong></td>
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<td>6. Leading for Success Consortium Program</td>
<td>Jan-Apr (4 modules in 8 days)</td>
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<td>7. Strategic Financial Management for Non-financial Managers</td>
<td>Mar 11-13 (Thu-Sat)</td>
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<td>8. Leading Organization Change <strong>NEW</strong></td>
<td>May 31-Jun 1 (Mon-Tue)</td>
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<td>9. Big Data Applications in Business</td>
<td>To be confirmed</td>
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<td>10. Fintech for Non-technical Executives &amp; Professionals</td>
<td>To be confirmed</td>
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Please visit our website for latest information.

Special rates are available for HKUST Alumni, Early bird and Group participation.

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HKUST Business School Executive Education Office
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Why HKUST Business School Executive Education

**Benefit** from International Recognition for both research achievements and high quality teaching. HKUST is consistently voted the region’s premier business learning center.

**Learn** from our World Class Faculty who are experienced in teaching EMBA, MBA and executive education programs with extensive consulting and industry experience worldwide. Most of our faculty are from:

British Columbia · Carnegie Mellon · Chicago · Columbia · Cornell Duke · Harvard · HEC Paris · INSEAD · Kentucky · Michigan · MIT Northwestern · NYU · Pennsylvania · Purdue · Pittsburgh · Rochester Stanford · Texas · UC Berkeley · UCLA · USC · Washington · Yale

**Share** experience, exchange ideas and network with Seasoned Executives from diversified industries, functions, locations, and backgrounds.

**Our Participant Profile**

- **Position**
  C Level Executives, President, Partner, Vice President, Executive Director, Managing Director, General Manager, Director, Financial Controller, Regional Head, Department Head, Manager, Professionals, etc.

- **Work Experience**
  Average 18 years

- **Office Location** (2005-2019)

- **Academic Background**
  Doctoral / Master degree holder 48%
  Bachelor degree holder 45%
  Others 7%

“Asia’s youngest but most respected business school”

**Kellogg-HKUST EMBA**


**MBA (Full Time)**

No. 19 in the World (2020)

Financial Times