Open-enrolment Programs 2019

Inspiring People for Continued Success

Join our high-quality programs now to acquire cutting-edge insights and improve leadership skills.

1. Leading for Success Consortium Program  
   Sep-Dec (4 modules in 8 days)

2. High Potentials Leadership Consortium Program  
   Aug-Oct (3 modules in 5 days)

3. Managerial Decision Making & Leadership (Class 1)  
   Mar 26-27 (Tue-Wed)

4. Cybersecurity & Risk Management for Executives NEW  
   Apr 9 (Tue)

5. 管理决策与领导力  
   May 27-28 (Mon-Tue)

6. Effective Negotiations  
   Jun 11-12 (Tue-Wed)

7. Corporate Innovation & Growth  
   Jun 20-21 (Thu-Fri)

8. 企业创新与增长发展  
   Jun 24-25 (Mon-Tue)

9. Driving Business Performance through CRM NEW  
   Jul 4-5 (Thu-Fri)

10. Digital Transformation: Strategy, Change & Technology NEW  
    Aug-Sep (2 modules in 4 days)

11. Strategic Financial Management for Non-financial Managers  
     Aug 29-31 (Thu-Sat)

12. Managerial Decision Making & Leadership (Class 2)  
     Sep 23-24 (Mon-Tue)

13. Big Data Applications in Business  
    Sep 26-27 (Thu-Fri)

14. Fintech for Non-technical Executives & Professionals  
    Oct 14-15 (Mon-Tue)

15. Family Business: Leading Generations of Excellence*  
    家族企业：代际传承之道  
    TBC

16. Family Office: A Powerful Tool for Succession Planning*  
    家族办公室：承传规划的有力工具 NEW  
    TBC

Please visit our website for latest information.  
有关详情，请浏览网页。
Special rates are available for HKUST Alumni,  
Early bird and Group participation.  
中文课程以普通话授课并提供中文教材  
*Bilingual program 中英双语课程
Why HKUST Business School Executive Education

**Benefit** from International Recognition for both research achievements and high quality teaching. HKUST is consistently voted the region’s premier business learning center.

**Learn** from our World Class Faculty who are experienced in teaching EMBA, MBA and executive education programs with extensive consulting and industry experience worldwide. Most of our faculty are from:

- British Columbia
- Carnegie Mellon
- Chicago
- Columbia
- Cornell
- Duke
- Harvard
- HEC Paris
- INSEAD
- Kentucky
- Michigan
- MIT
- Northwestern
- NYU
- Pennsylvania
- Purdue
- Pittsburgh
- Rochester
- Stanford
- Texas
- UC Berkeley
- UCLA
- USC
- Washington
- Yale

**Share** experience, exchange ideas and network with Seasoned Executives from diversified industries, functions, locations, and backgrounds.

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**Our Participant Profile**

- **Position**
  Chairman, C Level Executives, President, Business Owner, Partner, Vice Chairman, Vice President, Executive Director, Managing Director, General Manager, Director, Regional Head, Department Head, Manager, Professionals, etc.

- **Work Experience**
  Average 16 years


- **Academic Background**
  - Doctoral / Master degree holder: 51%
  - Bachelor degree holder: 39%
  - Others: 10%

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“Asia’s youngest but most respected business school”

- **Kellogg-HKUST EMBA**
  - No. 2 in the World (2014-2015)

- **MBA (Full Time)**
  - No. 14 in the World (2018)
  - Financial Times