**HKUST Business School Executive Education Office**

**OPEN-ENROLMENT PROGRAMS 2020**

**Inspiring People for Continued Success**

Join our high-quality programs now to acquire cutting-edge insights and improve leadership skills.

<table>
<thead>
<tr>
<th>Program Title</th>
<th>Dates</th>
</tr>
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<tbody>
<tr>
<td><strong>1. Leading for Success Consortium Program</strong></td>
<td>Sep-Dec (4 modules in 8 days)</td>
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<tr>
<td><strong>2. High Potentials Leadership Consortium Program</strong></td>
<td>Aug-Oct (3 modules in 5 days)</td>
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<tr>
<td><strong>3. Managerial Decision Making &amp; Leadership (Class 1)</strong></td>
<td>Mar 30-31 (Mon-Tue)</td>
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<tr>
<td><strong>4. Big Data Applications in Business</strong></td>
<td>May 13-14 (Wed-Thu)</td>
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<td><strong>5. Fintech for Non-technical Executives &amp; Professionals</strong></td>
<td>May</td>
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<td><strong>6. Effective Negotiations</strong></td>
<td>Jun 4-5 (Thu-Fri)</td>
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<td><strong>7. Corporate Innovation &amp; Growth</strong></td>
<td>Jun 18-19 (Thu-Fri)</td>
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<td><strong>8. Digital Transformation: Strategy, Change &amp; Technology</strong></td>
<td>Jun-Jul (2 modules in 4 days)</td>
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<td><strong>9. Strategic Financial Management for Non-financial Managers</strong></td>
<td>Sep 10-12 (Thu-Sat)</td>
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<tr>
<td><strong>10. Managerial Decision Making &amp; Leadership (Class 2)</strong></td>
<td>Oct 8-9 (Thu-Fri)</td>
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<td><strong>11. Mergers and Acquisitions</strong></td>
<td>Oct</td>
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<td><strong>12. Family Business: Leading Generations of Excellence</strong></td>
<td>Nov</td>
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<td><strong>13. Family Office: A Powerful Tool for Succession Planning</strong></td>
<td>Nov</td>
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Please visit our website for latest information.

Special rates are available for HKUST Alumni, Early bird and Group participation.

*Bilingual program 中英双语课程*

**Contact Information**

- **Phone Numbers**: (852) 2358 8013, (852) 2358 7541
- **Email**: ExecEd@ust.hk
- **Website**: www.bm.ust.hk/ExecEd

**Last update**: 2 December 2019
Why HKUST Business School Executive Education

**Benefit** from International Recognition for both research achievements and high quality teaching. HKUST is consistently voted the region’s premier business learning center.

**Learn** from our World Class Faculty who are experienced in teaching EMBA, MBA and executive education programs with extensive consulting and industry experience worldwide. Most of our faculty are from:

British Columbia · Carnegie Mellon · Chicago · Columbia · Cornell Duke · Harvard · HEC Paris · INSEAD · Kentucky · Michigan · MIT Northwestern · NYU · Pennsylvania · Purdue · Pittsburgh · Rochester Stanford · Texas · UC Berkeley · UCLA · USC · Washington · Yale

**Share** experience, exchange ideas and network with Seasoned Executives from diversified industries, functions, locations, and backgrounds.

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**Our Participant Profile**

- **Position**
  - C Level Executives, President, Partner, Vice President, Executive Director, Managing Director, General Manager, Director, Financial Controller, Regional Head, Department Head, Manager, Professionals, etc.

- **Work Experience**
  - Average 18 years

- **Academic Background**
  - Doctoral / Master degree holder: 48%
  - Bachelor degree holder: 45%
  - Others: 7%

- **Office Location** (2005-2019)

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**“Asia’s youngest but most respected business school”**

**Kellogg-HKUST EMBA**

**MBA (Full Time)**
- No. 18 in the World (2019)

Financial Times