## OPEN-ENROLMENT PROGRAMS 2018

**Inspiring People for Continued Success**

We provide you with a platform to acquire cutting-edge insights and improve leadership skills for career advancement and new challenges. Join our high-quality programs now for high-impact learning results.

| 1. Leading for Success 8-day Consortium Program | Sep-Dec (4 modules) |
| 2. High Potentials Leadership 5-day Consortium Program | Aug-Oct (3 modules) |
| 3. Managerial Decision Making & Leadership | Apr 17-18 (Tue-Wed) |
| 4. Cybersecurity & Risk Management **NEW** | May 8 (Tue) |
| 5. ESG Investing: Unlocking the Positive Value **NEW** | May 9 (Wed) |
| 6. 管理决策与领导力 | May 31-Jun 1 (Thu-Fri) |
| 7. Effective Negotiations | Jun 5-6 (Tue-Wed) |
| 8. Corporate Innovation & Growth | Jun 21-22 (Thu-Fri) |
| 9. 企业创新与增长发展 **NEW** | Jun 25-26 (Mon-Tue) |
| 10. Driving Business Performance through CRM **NEW** | Jul 5-6 (Thu-Fri) |
| 11. Strategic Financial Management for Non-financial Managers | Aug 30-Sep 1 (Thu-Sat) |
| 12. Managerial Decision Making & Leadership | Oct 8-9 (Mon-Tue) |
| 13. Mergers & Acquisitions **NEW** | Oct 25-26 (Thu-Fri) |
| 14. Fintech for Non-technical Executives & Professionals **NEW** | Nov 1-2 (Thu-Fri) |
| 15. Big Data Applications in Business | Nov 12-13 (Mon-Tue) |
| 家族企业：代际传承之道 | |
| 17. Family Office: A Powerful Tool for Succession Planning* | TBC |
| 家族办公室：承传规划的有力工具 **NEW** | |

Please visit our website for latest information.  
有关详情，请浏览网页。  
Special rates are available for HKUST Alumni, Early bird and Group participation.  
中文课程以普通话授课并提供中文教材  
*Bilingual program 中英双语课程

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Why HKUST Business School Executive Education

**Benefit** from International Recognition for both research achievements and high quality teaching. HKUST is consistently voted the region’s premier business learning center.

**Learn** from our World Class Faculty who are experienced in teaching EMBA, MBA and executive education programs with extensive consulting and industry experience worldwide. Most of our faculty are from:

- British Columbia
- Carnegie Mellon
- Chicago
- Columbia
- Cornell
- Duke
- Harvard
- HEC Paris
- INSEAD
- Kentucky
- Michigan
- MIT
- Northwestern
- NYU
- Pennsylvania
- Purdue
- Pittsburgh
- Rochester
- Stanford
- Texas
- UC Berkeley
- UCLA
- USC
- Washington
- Yale

**Share** experience, exchange ideas and network with Seasoned Executives from diversified industries, functions, locations, and backgrounds.

Our Participant Profile

- **Position**
  - C Level Executive, President, Vice President, Executive Director, Managing Director, General Manager, Director, Financial Controller, Regional Head, Department Head, Manager, Professional, Business Owner, etc.

- **Work Experience**
  - Average 16 years

- **Office Location** (2005-2017)

  ![Office Location Map]

- **Academic Background**
  - Doctoral / Master degree holder: 44%
  - Bachelor degree holder: 42%
  - Others: 14%