HKUST Business School
Introduction
Commitment to Innovation & Excellence

Vision
• To become a top-tier business school in the world

Mission
• Advance global business knowledge
• Develop business leaders in Asia for the world
• Contribute to the economic and social advancements of the region
Core Values

• **World Class Quality**
  o We are uncompromising in our drive to consistently deliver world class research and education

• **Entrepreneurial & Innovative Spirit**
  o We embrace an innovative and entrepreneurial spirit that stimulates breakthroughs, drives productivity and displays our eagerness to learn and grow

• **Caring Attitude**
  o We show passion in social affairs and genuine concern for the communities we serve and those around the world

• **Positive Impact**
  o Our scholars, students and graduates strive to make a positive impact on business and society
World Class Recognition

Kellogg-HKUST EMBA
- World No.1 Joint EMBA Program *by QS* (2017 & 2019)

MSc in Investment Management
- Asia Pacific No.1 (MSc in Finance) *by QS* (2018-2020)

Full-time MBA
- Hong Kong No.1 and Global Top 20 *by Financial Times* (2008-2020)
World Class Recognition

• One of the first Asian business schools accredited by both AACSB & EQUIS

• High Quality Research
  o Asia No.1 (2005-2019) by University of Texas at Dallas
  o Highest percentage of four-star & three-star academic articles in Research Assessment Exercise (2014) by the University Grants Committee in Hong Kong
About the School

• Established in 1991

• Six Academic Departments:
  o Accounting
  o Economics
  o Finance
  o Information Systems, Business Statistics & Operations Management
  o Marketing
  o Management
# A Full Range of Program Offerings

<table>
<thead>
<tr>
<th>Undergraduate</th>
<th>11 BBA &amp; BSc programs, 6 joint school/interdisciplinary programs/dual degree (government-funded)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>World Bachelor in Business* (self-financed)</td>
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**MBA**
- Full-time MBA
- MBA for Professionals *(Part-time)*
- MBA for Professionals *(Bi-weekly Part-time)*

**Executive MBA (EMBA)**
- Kellogg-HKUST Executive MBA*
- HKUST EMBA for Chinese Executives
- HKUST-SKOLKOVO Executive MBA For Eurasia

**Master of Science**
- HKUST-NYU STERN MS in Global Finance* *(Part-time)*
- MSc in Accounting *(Full-time)*
- MSc in Business Analytics *(Full-time & Part-time)*
- MSc in Economics *(Full-time)*
- MSc in Finance *(Part-time & Part-time)*
- MSc in Financial Technology *(Full-time & Part-time)*
- MSc in Global Operations *(Full-time)* - HKUST-Yale/-FGV EAESP Double Degree options
- MSc in Information Systems Management *(Full-time & Part-time)*
- MSc in International Management with CEMS *(Full-time)* HKUST-Yale/-FGV EAESP or HEC Paris-HKUST Double Degree options

**Doctor of Business Administration (DBA)**
*Starting in 2021*

**PhD/MPhil**
Field of study: Accounting, Economics, Finance, Information Systems, Management, Operations Management, and Marketing

**Non-degree Executive Programs**
- Open Programs
- Company Programs

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*According to the Non-local Higher and Professional Education (Regulation) Ordinance, this program is an exempted course. It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.*
Research Powerhouse

Research Centers
- Center for Business and Social Analytics
- Center for Business Strategy and Innovation
- Center for Economic Development
- Center for Investing
- Tanoto Center for Asian Family Business and Entrepreneurship Studies
- Thompson Center for Business Case Studies

Education Centers
- Center for Business Education
- Center for Teaching and Learning Innovation
International Character with Asian Focus

International Composition of Faculty & Students

International Partnership

Curriculum/ Course Content

Academic Research & Knowledge Transfer
A Strong Faculty

Faculty composition is among the most international

145+ faculty  25+ nationalities
A Diverse Mix of Students

**Undergraduate**

3,300+ students

35+ nationalities

**Postgraduate**

1,500+ students

40+ nationalities

(Including TPg and RPg students)
International Partnership

Strategic partnerships with leading business schools
• Enrich learning experience and expand network for students
• Create synergies and new opportunities

Extensive student exchange networks

Partner 135+ 85+
UG PG

Includes leading business schools in Asia, Australasia, Europe & North America, such as Peking University, Tsinghua, Copenhagen, New York University, UC Berkeley, UCLA, UPenn, UT Austin

Strong strategic partnership for joint programs

• Kellogg-HKUST Executive MBA with Kellogg School of Management, Northwestern University
• HKUST-NYU STERN MS in Global Finance with Leonard N. Stern School of Business, New York University
• World Bachelor in Business with University of Southern California & Bocconi University
• MSc in International Management with CEMS
• HKUST-SKOLKOVO Executive MBA for Eurasia with Moscow School of Management SKOLKOVO
Teaching & Research

• **Program & Curriculum**
  
  o Address needs for globalization beyond the region, with a focus on FinTech, Emerging Market, Family Business, Entrepreneurship and Innovation
  
  o Address Asia’s needs and assist regional development
    
    ❖ Emphasize on Asian content and perspectives
    ❖ Pays greater attention than schools in the West to create specialized master’s programs to meet Asian needs for in-depth functional area of expertise

• **Academic research & knowledge transfer**
  
  o Enhance our intellectual strengths by continuing our commitment to knowledge creation
  
  o Conduct research and develop business case studies that are relevant to the Asian regions
HKUST (Guangzhou)

- Focus on cross-disciplinary thematic programs
- Academic curriculum designed around four transdisciplinary hubs - Function, Information, System, and Society
- First phase of construction expected to be completed by 2022
Gateway to China

• **Programs offered to mainland students/executives:**
  - Undergraduate
  - MBA for Professionals (Part-Time/ Bi-weekly Part-Time)
  - HKUST EMBA for Chinese Executives
  - Non-degree executive education programs & company programs

• **Offices in Mainland China**
  - Beijing
  - Shenzhen (HKUST Shenzhen Industry, Education and Research Building)
Facilities

• **Beautiful campus** with a full range of facilities: classrooms, laboratories, other academic facilities, faculty apartments and student housing, as well as athletic and recreational facilities

• **Lee Shau Kee Business Building**, located atop the HKUST main campus, is home to all of our academic departments and programs

• **HKUST Business School Central**, strategically located in the Hong Kong Club Building in Central, provides students and alumni with a convenient place to meet and interact
Prepare Leaders of Tomorrow

Future Leaders in Global Arena

- Strong Subject Knowledge
- Sense of Responsibility
- Critical Thinking Skills
- Employment Mobility
- Creativity & Innovation
- Global Vision
- Cultural Sensitivity
Our Alumni Network

The School has nurtured 29,000+ business professionals and leaders

- **Representing 70+ nationalities**
  - Including Brunei, Israel, Latvia, Peru, Saudi Arabia, Lebanon, Lithuania, Mauritius, Ecuador, Ukraine, Kuwait etc.

- **Located in different regions:**
  - 80% resides in Hong Kong
  - Other major cities include Beijing, Shanghai, Shenzhen, Guangzhou and Singapore

**Major companies with alumni presence**

- AIG/AIA
- Bank of America Merrill Lynch
- Bank of China
- Barclays
- BNP Paribas
- Cathay Pacific
- Citibank
- Credit Suisse
- DBS
- Deloitte
- Ernst & Young
- Goldman Sachs
- HKSAR Government
- Hang Seng Bank
- Hong Kong Monetary Authority
- Hospital Authority
- HSBC
- IBM
- JP Morgan
- KPMG
- Microsoft
- Morgan Stanley
- MTR
- PCCW
- PWC
- Standard Chartered
- UBS
Commitment to Knowledge Sharing

The School strives to contribute to social and economic development through knowledge transfer and community engagement

• Organize **public seminars and forums** to share the latest research findings and promote discussion on topical issues.
  
  - **BizInsight@HKUST**: invite renowned leaders/experts from local and global communities to share their insights into topical issues
  - **Biz@HKUST**: School Magazine features topical issues

• **Influence business policy and practice**
  - Through contribution of op-ed pieces in major newspapers

• **Faculty members engage in public services**
  - Curriculum Development Council; Hong Kong Deposit Protection Board; Commission on Poverty; Steering Committee on Population Policy; Telecommunications Regulatory Affairs Advisory Committee of the Office of the Communications Authority; Minimum Wage Commission etc.
Advance Business Knowledge

Our faculty and research teams proactively explore ways to advance global business knowledge, and lead business research agendas.

Research Areas
- Wide range of business research areas, including accounting, economics, finance, information systems, business statistics, operations management, management and marketing
- Primarily discipline-based, but interdisciplinary research is also promoted
- Enhance understanding of business culture and practices in Asia through research and case studies

Publication & Research Seminars
- Faculty have continued to contribute intellectually by publishing in top academic journals
- The School is active in organizing and participating in academic activities
Partner with Business & Community

• **A strong link with the business sector**
  o School Advisory Council provides strategic advice and support to the School
  o Consists of local and international business leaders from various industries academic leaders from global business schools

• **Groom future leaders with enhanced learning opportunities**
  o Corporate Projects introduced (since 2008)
  o Social Responsibility Projects introduced (since 2007)
  o Other programs in collaborations with corporations: case competitions, business competitions, etc.

• **Promote knowledge advancement**
  o Thompson Center for Business Case Studies - partnership with corporations in developing cases
  o Tanoto Center for Asian Family Business and Entrepreneurship Studies – with support of Tanoto Foundation
To learn more about us