HKUST Business School
Introduction
Commitment to Innovation & Excellence

Vision
• To become a top-tier business school in the world

Mission
• Advance global business knowledge
• Develop business leaders in Asia for the world
• Contribute to the economic and social advancement of the region
Core Values

• **World Class Quality**
  o We are uncompromising in our drive to consistently deliver world class research and education

• **Innovative & Entrepreneurial Spirit**
  o We embrace an innovative and entrepreneurial spirit that stimulates breakthroughs, drives productivity and energizes our commitment to learn and grow

• **Caring Attitude**
  o We take an active interest in and show genuine concern for the communities we serve and the world we live in

• **Positive Impact**
  o Our scholars, students and graduates strive to make a positive impact on business and society
World Class Recognition

• One of the first Asian business schools accredited by both AACSB and EQUIS

• Top Ranked Programs
    – World’s No.1 Joint EMBA Program by QS (2017)
  o **Full-time MBA** – Asia’s No.1 (2010-2014, 2016)

• High Quality Research
  o Asia’s No.1 (since 2005) by University of Texas at Dallas
  o Highest percentage of four-star and three-star academic articles in Research Assessment Exercise (2014) by the University Grants Committee in Hong Kong

• Employability (University-wide)
  o World’s No.16 and No. 1 in Greater China by Global Employability University Ranking
About the School

• Established in 1991

• Academic Departments (6):
  o Accounting
  o Economics
  o Finance
  o Information Systems, Business Statistics and Operations Management
  o Marketing
  o Management
# A Full Range of Program Offerings

**Undergraduate**
- 11 BBA and BSc programs, 6 joint school/interdisciplinary programs/dual degree (government-funded)
- World Bachelor in Business* (self-financed)

**MBA**
- Full-time MBA
- MBA For Professionals (Part-time)
- MBA For Professionals (Bi-Weekly Part-time)
- Part-time MBA in Saudi Arabia

**Executive MBA**
- Kellogg-HKUST Executive MBA*
- HKUST EMBA for Chinese Executives
- HKUST-SKOLKOVO Executive MBA for Eurasia

**Master of Science**
- HKUST-NYU Stern MS in Global Finance* (Part-time)
- MSc in Accounting (Full-time)
- MSc in Business Analytics (Full-time & Part-time)
- MSc in Economics (Full-time)
- MSc in Financial Analysis (Part-time)
- MSc in Financial Technology (Full time & Part-time)
- MSc in Global Operations (Full-time) - HKUST-Yale Double Degree option
- MSc in Information Systems Management (Full-time & Part-time)
- MSc in International Management with CEMS (Full-time) – HKUST-Yale/HEC-HKUDT Double Degree options
- MSc in Investment Management (Full-time & Part-time)

**PhD/MPhil**
Field of Study: accounting, economics, finance, information systems, operations management, management of organizations, and marketing

**Non-degree Executive Programs**
- Open Programs
- Company Programs

*According to the Non-local Higher and Professional Education (Regulation) Ordinance, this program is an exempted course. It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.
Research Powerhouse

Research Centers (7) & Center for Business Education

• Center for Business Strategy and Innovation
• Center for Economic Development
• Center for Marketing and Supply Chain Management
• Tanoto Center for Asian Family Business and Entrepreneurship Studies
• Thompson Center for Business Case Studies
• Tongyi Industrial Group Center for E-Commerce
• Center for Investing
• Center for Business Education
International Character with Asian Focus

- International Composition of Faculty & Students
- International Partnership
- Curriculum/Course Content
- Academic Research & Knowledge Transfer
International Faculty

A Strong Faculty

- Faculty composition is among the most international

140+ Faculty
20+ nationalities
A Diverse Mix of Students

Undergraduate:

3,600+ students
40+ nationalities

Postgraduate:

1,300+ students
40 nationalities

(Including TPg and RPg students)
International Partnership

Strategic partnerships with leading business schools

- Enrich learning experience and expand network for students
- Create synergies and new opportunities

**Extensive student exchange networks**

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<th>Partner</th>
<th>130+</th>
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<td>Program</td>
<td>UG</td>
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Including leading business schools in Asia, Australasia, Europe and North America, such as, Peking University, Tsinghua, Copenhagen, New York University, UC Berkeley, UCLA, U Penn, UT Austin

**Strong strategic partnership for joint programs:**

- **Kellogg-HKUST Executive MBA** with Kellogg School of Management, Northwestern University
- **HKUST-NYU Stern MS in Global Finance** with Leonard N. Stern School of Business, New York University
- **World Bachelor in Business** with University of Southern California and Bocconi University
- **Master of Science in International Management** with CEMS
- **HKUST-SKOLKOVO Executive MBA for Eurasia** with Moscow School of Management SKOLKOVO
Teaching and Research

• **Program and curriculum**
  o Address needs of globalization beyond the region, with a focus on FinTech, Emerging Market, Family Business, Entrepreneurship and Innovation
  o Address Asia’s needs and assist regional development
    ❖ Emphasize on Asian content and perspectives
    ❖ Pays greater attention than schools in the west to specialized master’s programs to meet Asian needs for in-depth functional area expertise

• **Academic research and knowledge transfer**
  o Enhance our intellectual strengths by continuing our commitment to knowledge creation
  o Conduct research and develop business case studies that are relevant to the Asian region
Gateway to China

• Programs offered to mainland students/executives:
  o Undergraduate
  o MBA for Professionals (Part-Time/Bi-Weekly Part-Time)
  o HKUST EMBA for Chinese Executives
  o Non-degree executive education programs & company programs

• Offices in Mainland China
  o Beijing
  o Shenzhen (the HKUST Shenzhen Industry, Education and Research Building)
Facilities

- **Beautiful campus** with a full range of facilities: classrooms, laboratories, other academic facilities, faculty apartments and student housing, as well as athletic and recreational facilities

- **Lee Shau Kee Business Building**, located atop the HKUST main campus, is home to all of our academic departments and programs

- **HKUST Business School Central**, strategically located in the Hong Kong Club Building in Central, provides students and alumni with a convenient place to meet and interact
Prepare Leaders of Tomorrow

Strong Subject Knowledge

Sense of Responsibility

Critical Thinking Skills

Employment Mobility

Creativity & Innovation

Global Vision

Cultural Sensitivity

Future Leaders in Global Arena
Our Alumni Network

The School has nurtured **27,000** business professionals and leaders.

- Representing over 90+ nationalities
  - Including Brunei, Israel, Latvia, Peru, Saudi Arabia, Lebanon, Lithuania, Mauritius, Ecuador, Ukraine, Kuwait, etc.

- Locating in different regions:
  - 80% resides in Hong Kong
  - Other major cities include Beijing, Shanghai, Shenzhen, Guangzhou and Singapore

Major companies with alumni presence

- AIG/AIA
- Bank of America Merrill Lynch
- Bank of China
- Barclays
- BNP Paribas
- Cathay Pacific
- Citibank
- Credit Suisse
- DBS
- Deloitte
- Ernst & Young
- Goldman Sachs
- HKSAR Government
- Hang Seng Bank
- Hong Kong Monetary Authority
- Hospital Authority
- HSBC
- IBM
- JP Morgan
- KPMG
- Microsoft
- Morgan Stanley
- MTR
- PCCW
- PWC
- Standard Chartered
- UBS
Commitment to Knowledge Sharing

The School strives to contribute to social and economic development through knowledge transfer and community engagement.

- Organize **public seminars and forums** to share the latest research findings and promote discussion on topical issues
- **BizInsight@HKUST**: invite renowned leaders/experts from local and global communities to share with us their insights
- **Biz@HKUST**: School Magazine features topical issues
- **Influence business policy and practice**
  - Through contribution of op-ed pieces in major newspapers
- **Faculty members engage in public services**
  - Curriculum Development Council; Hong Kong Deposit Protection Board; Commission on Poverty; Steering Committee on Population Policy; Telecommunications Regulatory Affairs Advisory Committee of the Office of the Communications Authority; Minimum Wage Commission, among others
Advance Business Knowledge

Our faculty and research teams proactively explore ways to advance global business knowledge, and lead business research agendas.

Research Areas
• Wide range of business research areas, including accounting, economics, finance, information systems, business statistics, operations management, management and marketing
• Primarily discipline-based, but interdisciplinary research is also promoted
• Enhance understanding of business culture and practices in Asia through research and case studies

Publication and Research Seminars
• Faculty have continued to contribute intellectually by publishing in top academic journals
• The School is active in organizing and participating in academic activities
Partner with Business & Community

• **A strong link with the business sector**
  - School Advisory Council provides strategic advice and support to the School
  - Consists of local and international business leaders from various industries

• **Groom future leaders with enhanced learning opportunities**
  - Corporate Projects introduced (since 2008)
  - Social Responsibility Projects introduced (since 2007)
  - Other programs in collaborations with corporations: case competitions, business competitions, etc.

• **Promote knowledge advancement**
  - Thompson Center for Business Case Studies - partnership with corporations in developing cases
  - Tanoto Center for Asian Family Business and Entrepreneurship Studies – with support of Tanoto Foundation
  - Center for Marketing and Supply Chain Management - with support of the Fung Foundation Ltd
  - Tongyi Industrial Group Center for Electronic Commerce – with support from Tongyi Industrial Group
To know more about us