HKUST Business School
Introduction
Commitment to Innovation & Excellence

**Vision**
- To become a top-tier business school in the world

**Mission**
- Advance global business knowledge
- Develop business leaders in Asia for the world
- Contribute to the economic and social advancement of the region
Core Values

- **World Class Quality**
  - We are uncompromising in our drive to consistently deliver world class research and education

- **Innovative & Entrepreneurial Spirit**
  - We embrace an innovative and entrepreneurial spirit that stimulates breakthroughs, drives productivity and energizes our commitment to learn and grow

- **Caring Attitude**
  - We take an active interest in and show genuine concern for the communities we serve and the world we live in

- **Positive Impact**
  - Our scholars, students and graduates strive to make a positive impact on business and society
World Class Recognition

• One of the first Asian business schools accredited by both AACSB and EQUIS

• Top Ranked Programs
    – World’s No.1 Joint EMBA Program by QS (2017)
  o **Full-time MBA** – Asia’s No.1 (2010-2014, 2016)

• High Quality Research
  o Asia’s No.1 (since 2005) by University of Texas at Dallas
  o Highest percentage of four-star and three-star academic articles in Research Assessment Exercise (2014) by the University Grants Committee in Hong Kong

• Employability (University-wide)
  o World’s No.12 and No. 1 in Greater China by Global Employability University Ranking
About the School

• Established in 1991

• Academic Departments (6):
  o Accounting
  o Economics
  o Finance
  o Information Systems, Business Statistics and Operations Management
  o Marketing
  o Management
## A Full Range of Program Offerings

<table>
<thead>
<tr>
<th>Undergraduate</th>
<th>11 BBA and BSc programs, 6 joint school/interdisciplinary programs/dual degree (government-funded)</th>
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<tbody>
<tr>
<td></td>
<td>World Bachelor in Business* (self-financed)</td>
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<tr>
<td>MBA</td>
<td>Full-time MBA</td>
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<td>MBA For Professionals (Part-time)</td>
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<td>MBA For Professionals (Bi-Weekly Part-time)</td>
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<td></td>
<td>Part-time MBA in Saudi Arabia</td>
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<tr>
<td>Executive MBA</td>
<td>Kellogg-HKUST Executive MBA*</td>
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<td>HKUST EMBA for Chinese Executives</td>
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<td>HKUST-SKOLKOVO Executive MBA for Eurasia</td>
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<tr>
<td>Master of Science</td>
<td>HKUST-NYU Stern MS in Global Finance* (Part-time)</td>
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<td></td>
<td>MSc in Accounting (Full-time)</td>
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<td></td>
<td>MSc in Business Analytics (Full-time &amp; Part-time)</td>
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<td>MSc in Economics (Full-time)</td>
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<td></td>
<td>MSc in Financial Analysis (Part-time)</td>
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<td></td>
<td>MSc in Global Operations (Full-time) - HKUST-Yale Double Degree option</td>
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<td>MSc in Information Systems Management (Full-time &amp; Part-time)</td>
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<td>MSc in International Management with CEMS (Full-time) – HKUST-Yale/HEC-HKUDT Double Degree options</td>
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<td>MSc in Investment Management (Full-time &amp; Part-time)</td>
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<tr>
<td>PhD/MPhil</td>
<td>Field of Study: accounting, economics, finance, information systems, operations management, management of organizations, and marketing</td>
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<tr>
<td>Non-degree Executive Programs</td>
<td>Open Programs</td>
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<tr>
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<td>Company Programs</td>
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*According to the Non-local Higher and Professional Education (Regulation) Ordinance, this program is an exempted course. It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.
Research Powerhouse

Research Centers (7) & Center for Business Education

• Center for Business Strategy and Innovation
• Center for Economic Development
• Center for Marketing and Supply Chain Management
• Tanoto Center for Asian Family Business and Entrepreneurship Studies
• Thompson Center for Business Case Studies
• Tongyi Industrial Group Center for E-Commerce
• Center for Investing
• Center for Business Education
International Character with Asian Focus

- International Composition of Faculty & Students
- International Partnership
- Curriculum/ Course Content
- Academic Research & Knowledge Transfer
International Faculty

A Strong Faculty

- Faculty composition is among the most international

140+ Faculty
20+ nationalities
A Diverse Mix of Students

**Undergraduate:**

3,600+ students  
40+ nationalities

**Postgraduate:**

1,300+ students  
40 nationalities

(Including TPg and RPg students)
International Partnership

Strategic partnerships with leading business schools

• Enrich learning experience and expand network for students
• Create synergies and new opportunities

Extensive student exchange networks

<table>
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<tr>
<th>Partner</th>
<th>130+</th>
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<tr>
<td>Program</td>
<td>UG</td>
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<td>PG</td>
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Including leading business schools in Asia, Australasia, Europe and North America, such as, Peking University, Tsinghua, Copenhagen, New York University, UC Berkeley, UCLA, U Penn, UT Austin

Strong strategic partnership for joint programs:

• Kellogg-HKUST Executive MBA with Kellogg School of Management, Northwestern University
• HKUST-NYU Stern MS in Global Finance with Leonard N. Stern School of Business, New York University
• World Bachelor in Business with University of Southern California and Bocconi University
• Master of Science in International Management with CEMS
• HKUST-SKOLKOVO Executive MBA for Eurasia with Moscow School of Management SKOLKOVO
Teaching and Research

• **Program and curriculum**
  - Address needs of globalization beyond the region, with a focus on FinTech, Emerging Market, Family Business, Entrepreneurship and Innovation
  - Address Asia’s needs and assist regional development
    - Emphasize on Asian content and perspectives
    - Pays greater attention than schools in the west to specialized master’s programs to meet Asian needs for in-depth functional area expertise

• **Academic research and knowledge transfer**
  - Enhance our intellectual strengths by continuing our commitment to knowledge creation
  - Conduct research and develop business case studies that are relevant to the Asian region
Gateway to China

• Programs offered to mainland students/executives:
  o Undergraduate
  o MBA for Professionals (Part-Time/Bi-Weekly Part-Time)
  o HKUST EMBA for Chinese Executives
  o Non-degree executive education programs
    & company programs

• Offices in Mainland China
  o Beijing
  o Shenzhen (the HKUST Shenzhen Industry, Education and Research Building)
Facilities

• **Beautiful campus** with a full range of facilities: classrooms, laboratories, other academic facilities, faculty apartments and student housing, as well as athletic and recreational facilities

• **Lee Shau Kee Business Building**, located atop the HKUST main campus, is home to all of our academic departments and programs

• **HKUST Business School Central**, strategically located in the Hong Kong Club Building in Central, provides students and alumni with a convenient place to meet and interact
Prepare Leaders of Tomorrow

Future Leaders in Global Arena

- Strong Subject Knowledge
- Critical Thinking Skills
- Creativity & Innovation
- Cultural Sensitivity
- Global Vision
- Employment Mobility
- Sense of Responsibility
Our Alumni Network

The School has nurtured **27,000** business professionals and leaders.

- **Representing over 90+ nationalities**
  - Including Brunei, Israel, Latvia, Peru, Saudi Arabia, Lebanon, Lithuania, Mauritius, Ecuador, Ukraine, Kuwait, etc.

- **Locating in different regions:**
  - 80% resides in Hong Kong
  - Other major cities include Beijing, Shanghai, Shenzhen, Guangzhou and Singapore

**Major companies with alumni presence**

- AIG/AIA
- Bank of America Merrill Lynch
- Bank of China
- Barclays
- BNP Paribas
- Cathay Pacific
- Citibank
- Credit Suisse
- DBS
- Deloitte
- Ernst & Young
- Goldman Sachs
- HKSAR Government
- Hang Seng Bank

- Hong Kong Monetary Authority
- Hospital Authority
- HSBC
- IBM
- JP Morgan
- KPMG
- Microsoft
- Morgan Stanley
- MTR
- PCCW
- PWC
- Standard Chartered
- UBS
Commitment to Knowledge Sharing

The School strives to contribute to social and economic development through knowledge transfer and community engagement.

- Organize **public seminars and forums** to share the latest research findings and promote discussion on topical issues
- **BizInsight@HKUST**: invite renowned leaders/experts from local and global communities to share with us their insights
- **Biz@HKUST**: School Magazine features topical issues
- **Influence business policy and practice**
  - Through contribution of op-ed pieces in major newspapers
- **Faculty members engage in public services**
  - Curriculum Development Council; Hong Kong Deposit Protection Board; Commission on Poverty; Steering Committee on Population Policy; Telecommunications Regulatory Affairs Advisory Committee of the Office of the Communications Authority; Minimum Wage Commission, among others
Advance Business Knowledge

Our faculty and research teams proactively explore ways to advance global business knowledge, and lead business research agendas.

Research Areas

• Wide range of business research areas, including accounting, economics, finance, information systems, business statistics, operations management, management and marketing
• Primarily discipline-based, but interdisciplinary research is also promoted
• Enhance understanding of business culture and practices in Asia through research and case studies

Publication and Research Seminars

• Faculty have continued to contribute intellectually by publishing in top academic journals
• The School is active in organizing and participating in academic activities
Partner with Business & Community

• **A strong link with the business sector**
  - School Advisory Council provides strategic advice and support to the School
  - Consists of local and international business leaders from various industries

• **Groom future leaders with enhanced learning opportunities**
  - Corporate Projects introduced (since 2008)
  - Social Responsibility Projects introduced (since 2007)
  - Other programs in collaborations with corporations: case competitions, business competitions, etc.

• **Promote knowledge advancement**
  - Thompson Center for Business Case Studies - partnership with corporations in developing cases
  - Tanoto Center for Asian Family Business and Entrepreneurship Studies – with support of Tanoto Foundation
  - Center for Marketing and Supply Chain Management - with support of the Fung Foundation Ltd
  - Tongyi Industrial Group Center for Electronic Commerce – with support from Tongyi Industrial Group
To know more about us