Commitment to Innovation & Excellence

Vision
• To become the best comprehensive business school in Asia and a top tier business school in the world

Mission
• Advance global business knowledge
• Develop business leaders in Asia for the world
• Contribute to the economic and social advancement of the region
Core Values

• **World Class Quality**
  o We are uncompromising in our drive to consistently deliver world class research and education

• **Innovative & Entrepreneurial Spirit**
  o We embrace an innovative and entrepreneurial spirit that stimulates breakthroughs, drives productivity and energizes our commitment to learn and grow

• **Caring Attitude**
  o We take an active interest in and show genuine concern for the communities we serve and the world we live in

• **Positive Impact**
  o Our scholars, students and graduates strive to make a positive impact on business and society
World Class Recognition

- The University was ranked Asia’s No.1 by QS (2011, 2012 and 2013)
- The School has been awarded AACSB accreditation since 1999
- Top Ranked Programs
    - World’s No.1 (2017) Joint EMBA Program by QS
  - Full-time MBA Program – Asia’s No.1 (2010-2014, 2016)
- High Quality Research
  - Asia’s No.1 (2005-2017) by University of Texas at Dallas
  - Highest percentage of four-star and three-star academic articles in Research Assessment Exercise (2014) by the University Grants Committee in Hong Kong
About the School
About the School

• Established in 1991

• Academic Departments (6):
  o Accounting
  o Economics
  o Finance
  o Information Systems, Business Statistics and Operations Management
  o Marketing
  o Management
# A Full Range of Program Offerings

## Undergraduate
- 11 BBA and BSc programs, 5 BSc joint school/interdisciplinary programs (government-funded)
- World Bachelor in Business* (self-financed)

## MBA
- Full-time MBA
- MBA For Professionals (Part-time)
- MBA For Professionals (Bi-Weekly Part-time)
- Part-time MBA in Saudi Arabia

## Executive MBA
- Kellogg-HKUST Executive MBA*
- HKUST EMBA for Chinese Executives

## Master of Science
- HKUST-NYU Stern MS in Global Finance* (Part-time)
- MSc in Accounting (Full-time)
- MSc in Business Analytics (Full-time & Part-time)
- MSc in Economics (Full-time)
- MSc in Financial Analysis (Part-time)
- MSc in Global Management (Company Sponsored program, Part-time)
- MSc in Global Operations (Full-time)
- MSc in Information Systems Management (Full-time & Part-time)
- MSc in International Management (Full-time)
- MSc in Investment Management (Full-time & Part-time)

## PhD
Field of Study: accounting, economics, finance, information systems, operations management, management of organizations, and marketing

## Non-degree Executive Programs
- Open Programs
- Company Programs

*According to the Non-local Higher and Professional Education (Regulation) Ordinance, this program is an exempted course. It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.
Research Powerhouse

Research Centers (12)

- Center for Asian Financial Markets
- Center for Business Data Analysis
- Center for Business Strategy and Innovation
- Center for Economic Development
- Center for Experimental Business Research
- Center for Marketing and Supply Chain Management
- Hang Lung Center for Organizational Research
- Shui On Center for China Business and Management
- Tanoto Center for Asian Family Business and Entrepreneurship Studies
- Thompson Center for Business Case Studies
- Tongyi Industrial Group Center for E-Commerce
- Center for Investing
International Character with Asian Focus

- International Composition of Faculty & Students
- Curriculum/Course Content
- International Partnership
- Academic Research & Knowledge Transfer
International Faculty

A Strong Faculty

• Faculty composition is among the most international
• Over 140 Faculty with about 90% from outside of Hong Kong

Majority of our faculty come from various prestigious universities around the world, such as:

- British Columbia
- Carnegie Mellon
- Columbia
- Cornell
- Duke
- Harvard
- HEC Paris
- Illinois
- Indiana
- INSEAD
- Michigan
- MIT
- New York University
- North Carolina
- Pennsylvania
- Princeton
- Purdue
- Rochester
- Southern California
- Stanford
- Texas
- UC Berkeley
- UCLA
- Yale

As of November 2016
A Diverse Mix of Students

Undergraduate:
3,300 students
40 nationalities

Postgraduate:
1,400 students
40 nationalities

(Including TPg and RPg students)

As of November 2016
International Partnership

Strategic partnerships with leading business schools

- Enrich learning experience and expand network for students
- Create synergies and new opportunities

Extensive student exchange networks

<table>
<thead>
<tr>
<th>Partner</th>
<th>130</th>
<th>80</th>
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<tbody>
<tr>
<td>Program</td>
<td>UG</td>
<td>PG</td>
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Including leading business schools in Asia, Australasia, Europe and North America, such as, Peking University, Tsinghua, Copenhagen, New York University, UC Berkeley, UCLA, U Penn, UT Austin

Strong strategic partnership for joint programs:

- Kellogg-HKUST Executive MBA program with Kellogg School of Management, Northwestern University
- HKUST-NYU Stern MS in Global Finance with Leonard N. Stern School of Business, New York University
- World Bachelor in Business with University of Southern California and Bocconi University
- Master of Science in International Management with CEMS
Teaching and Research

• Program and curriculum
  o Address needs of globalization beyond the region
  o Address corporate needs
  o Address Asia’s needs and assist regional development
    ❖ Emphasize on Asian content and perspectives
    ❖ Pays greater attention than schools in the west to specialized master’s programs to meet Asian needs for in-depth functional area expertise

• Academic research and knowledge transfer
  o Enhance our intellectual strengths by continuing our commitment to knowledge creation
  o Conduct research and develop business case studies that are relevant to the Asian region
Gateway to China

• Programs offered to mainland students/executives:
  o Undergraduate
  o MBA for Professionals (Part-Time/Bi-Weekly Part-Time)
  o HKUST EMBA for Chinese Executives
  o Non-degree executive education programs & company programs

• Offices in Mainland China
  o Beijing
  o Shenzhen (the HKUST Shenzhen Industry, Education and Research Building)
Facilities

• **Beautiful campus** with a full range of facilities: classrooms, laboratories, other academic facilities, faculty apartments and student housing, as well as athletic and recreational facilities

• **Lee Shau Kee Business Building**, located atop the HKUST main campus, is a new home to all of our academic departments and programs

• **HKUST Business School Central**, strategically located in the Hong Kong Club Building in Central, provides students and alumni with a convenient place to meet and interact
Make a Positive Impact
Prepare Leaders of Tomorrow

Future Leaders in Global Arena

- Strong Subject Knowledge
- Sense of Responsibility
- Critical Thinking Skills
- Employment Mobility
- Creativity & Innovation
- Global Vision
- Cultural Sensitivity
Our Alumni Network

The School has nurtured **25,000** business professionals and leaders.

- **Representing over 60 nationalities**
  - Including Brunei, Israel, Latvia, Peru, Saudi Arabia, Lebanon, Lithuania, Mauritius, Ecuador, Ukraine, Kuwait, etc.

- **Locating in different regions:**
  - 80% resides in Hong Kong
  - Other major cities include Beijing, Shanghai, Shenzhen, Guangzhou and Singapore

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<th>Major companies with alumni presence</th>
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<tr>
<td>AIG/AIA</td>
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<tr>
<td>Bank of America Merrill Lynch</td>
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<td>Bank of China</td>
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<td>Barclays</td>
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<td>BNP Paribas</td>
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<td>Ernst &amp; Young</td>
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<td>Goldman Sachs</td>
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<tr>
<td>HKSAR Government</td>
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<td>Hang Seng Bank</td>
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Advance Business Knowledge

Our faculty and research teams proactively explore ways to advance global business knowledge, and lead business research agendas.

Research Areas
- Wide range of business research areas, including accounting, economics, finance, information systems, business statistics, operations management, management and marketing
- Primarily discipline-based, but interdisciplinary research is also promoted
- Enhance understanding of business culture and practices in Asia through research and case studies

Publication and Research Seminars
- Faculty have continued to contribute intellectually by publishing in top academic journals
- The School is active in organizing and participating in academic activities
Commitment to Knowledge Sharing

The School strives to contribute to social and economic development through knowledge transfer and community engagement.

- **Organize public seminars and forums** to share latest research findings and promote discussion on topical issues, e.g. Business Insight Presentation Series

- **BizInsight@HKUST**: invite renowned leaders from local and global communities to share with us their insights

- Host **regional and international conferences**

- **Influence business policy and practice**
  - Through contribution of op-ed pieces in major newspapers

- **Faculty members engage in public services**
  - Including the including Hong Kong Deposit Protection Board; Commission on Poverty; Academic and Accreditation Advisory Committee of Securities and Futures Commission; Steering Committee on Population Policy; Telecommunications Regulatory Affairs Advisory Committee of the Office of the Communications Authority; Minimum Wage Commission, among others
Partner with Business & Community

• **Groom future leaders with enhanced learning opportunities**
  o Corporate Projects (around 60 projects with 50 organizations since 2008)
  o Social Responsibility Projects (around 70 projects with 40 organizations since 2007)
  o Other programs in collaborations with corporations: case competitions, business competitions, etc.

• **Promote knowledge advancement**
  o Thompson Center for Business Case Studies - partnership with corporations in developing cases
  o Tanoto Center for Asian Family Business and Entrepreneurship Studies – with support of Tanoto Foundation
  o Center for Business Data Analysis – with support from Goldstone Investment Co. Ltd
  o Center for Marketing and Supply Chain Management - with support of the Fung Foundation Ltd
  o Shui On Center for China Business and Management – with support from Shui On Holdings Ltd
  o Tongyi Industrial Group Center for Electronic Commerce – with support from Tongyi Industrial Group
Milestones

1991
School opens with Undergraduate Programs

1992
Launch of PhD Program

1993
Launch of Master of Philosophy

1994
Launch of MSc in Information Systems Management

1995
Launch of MSc in Economics

1996
Becomes a member of AACSB and the EFMD

1997
Launch of Kellogg-HKUST Executive MBA Program

1998
Accredited by EQUIS (European Quality Improvement System)

1999
Establishment of the HKUST Chapter of the International Beta Gamma Sigma honor society

2000
Launch of Part-time MSc in Investment Management

2001
Launch of BSc in Global Business

2002
Launch of BSc in Quantitative Finance

2003
Launch of MBA (Shenzhen) and HKUST EMBA for Chinese Executives

2004
Launch of MSc in Financial Analysis

2005
Opening of Beijing and Shanghai offices

2006
The only Asian business school on the Financial Times world top 75 Business school list

2007
Kellogg-HKUST EMBA ranks No. 1 in the world by the Financial Times

2008
Launch of HKUST-NYU Stern MS in Global Finance

2009
Kellogg-HKUST EMBA Program ranks No. 1 in the world by the Financial Times for the 5th time

2010
Introduction of 4-year Undergraduate Programs

2011

2012
Move to Lee Shau Kee Business Building

2013
Full-time MBA Program ranks No. 1 in Asia and Top 10 in the world for 4th consecutive years

2014
Launch of World Bachelor in Business Program

2015
Launch of MSc in International Management & MSc in Global Operations

2016
Marks the 25th Anniversary of the University

2017

2018

2019

2020

2021

2022

2023

2024

2025

2026

2027

2028

2029

2030
More Information:
www.bm.ust.hk