

Hong Kong University of Science & Technology

Investment Analysis and Portfolio Management (FINA221)

Instructor: Tak-Po Wong, PhD

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Consultation hours: by appointment

Lecture : Mondays & Wednesday 12:00 – 13:20am, Room 4620

COURSE DESCRIPTION

We will introduce the fundamentals of the modern investment theory. They include the portfolio theory, CAPM, multi-factor assets pricing models, option pricing theory, bond investment and some basics of portfolio management and evaluation. Basics of trading strategies will also be covered.

PREREQUISITES

The prerequisite for this course is the FINA 111.

The material covered in this course is mathematical. You need to spend some time revising what you have learnt in the introductory statistics, microeconomics course.

It is advisable that you know how to work with Microsoft EXCEL.

READING MATERIALS

1. Reference/textbook

Z. Bodie, A. Kane and A.J. Marcus (BKM), **Investments** , Mc-Graw Hill Irwin; a copy will be put in the library reserve.

2. Supplementary Materials

Supplementary materials will be distributed.

Evaluation

The course evaluation is as follows:

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| Assignments | 20% |
| Midterm exam | 25% |
| Final exam | 55% |

Assignments

Most of the assignments will be the end-of-chapter exercises of the textbook.

Examinations

There will be a mid-term and final examination. They will comprise MC, short questions and long questions. Short questions test simple calculations and concepts. Long questions require analysis.

COURSE OUTLINE

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| Week 1 | Introduction and Financial Instruments & Markets Reading: BKM Chapter 1, 2. |
| Week 2 | Trading securities Reading: BKM Chapter 3, supplementary materials |
| Week 3 | Trading securities Reading: BKM Chapter 3, |
| Week 4 | Expected utility theory; Portfolio Theory; Reading: BKM Chapter 5, 6; supplementary materials |
| Week 5 | Portfolio Theory Reading: BKM Chapter 7; supplementary materials |
| Week 6 | Capital Asset Pricing Model Reading BKM Chapter 9; supplementary materials |
| Week 7 | <u>Mid-term;</u> Capital Asset Pricing Model Reading BKM Chapter 9; supplementary materials |
| Week 8 | The Multifactor Models Reading: BKM Chapter 8 |
| Week 9 | Arbitrage pricing theory Reading: BKM Chapter 10, supplementary material |
| Week 10 | EMH; Stock valuation model Reading: BKM Chapter 11,18 |
| Week 11 | Bond investment Reading: BKM Chapter 14 |
| Week 12 | Option Reading: BKM Chapter 20 |
| Week 13 | Option Reading: BKM Chapter 21 |
| Week 14 | Performance evaluation Reading: BKM Chapter 24 |