



Luncheon Seminar

**Department of Information Systems, Business Statistics & Operations
Management
School of Business and Management, HKUST**

- Date: Saturday, 23 May 2009**
- Time: 1:15 – 2:20pm (Refreshment 12:40 – 1:15pm)**
- Venue: Lecture Theater F (Lift 25, 26), HKUST**
- Speaker: Mr. Steven Davidson,
Partner, Consulting Services Leader for Greater China
IBM Global Business Services**
- Topic: A Flatter, Riskier, but Smarter Planet**

Bio-sketch of Mr. Steven Davidson

Steven Davidson is the Partner leading IBM's Consulting Services for Greater China within IBM Global Business Services (GBS, the management consulting business of IBM). Originally from the UK, Steven has lived in Asia for 13 years. Based in Hong Kong, Steven led GBS's Strategy consulting practice across Asia Pacific for the last four years, and this year has shifted roles to lead our Consulting Services in Greater China.

Steven has over twenty five years of management and consulting experience, and his consulting experience embraces the full range of strategy and business consulting services for clients in the both the private and public sectors. Steven helps clients to design and implement successful business transformations in complex environments, including technology-enabled change, to ensure that benefits are delivered.

Steven has extensive experience of working with the top level teams in organizations to help them to renew their strategy and drive to successful implementation. His experience includes sectors as diverse as financial services, media and publishing, on-line business services, electronics, transportation, real estate and land administration, whole of government reform, and environmental protection. Steven has worked with many public sector agencies in Europe and Asia to design and implement significant

transformations, including on e Government, technology enabled transformation, policy review and evaluation, organization review and design, efficiency improvements, and performance management.

He led the Asia Pacific program for IBM's Global CEO Studies in 2006 and 2008 which each interviewed 300 to 400 CEOs in Asia Pacific, focusing on Innovation and the Enterprise of the Future respectively. Steven was part of the core global team driving these studies, including analyzing the key messages and crafting the global report. He also now leads IBM's Institute for Business Value for Asia Pacific.

Steven joined IBM through the acquisition of PricewaterhouseCoopers Consulting where he led the firm's East Asia Services practice. He has also led IBM's Greater China Group Public Sector practice, and IBM's GBS Hong Kong practice, driving the successful integration of the PricewaterhouseCoopers Consulting team.

Steven regularly speaks at conferences and events across Asia including India, China, Hong Kong, Taiwan, Singapore, Vietnam and Indonesia, and has published white papers and articles on key management issues. He has also presented at various EMBA and MBA courses.

Synopsis of the talk:

The meltdown of the global financial markets has challenged businesses and jolted people awake to the realities and dangers of our highly complex global systems. But it was just the latest of several such jolts: on global climate change, on the environmental, and on global supply chains for food and medicine.

The world is at a critical inflection point and demands change. Fortunately, new capabilities are at hand. Although we face new risks, the convergence of the world's physical and digital infrastructures has made the world smaller, flatter and all systems – be they nations, industries, institutions, companies or even nature's systems – interconnected, instrumented and intelligent.

Steven Davidson, IBM's Consulting Service leader for Greater China, will talk about IBM's perspective on the flatter, riskier but smarter world, and how Governments and enterprises are responding to the challenges and opportunities.

All are welcome!

Free Registration: <http://www.bm.ust.hk/mscism/>

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