

Bayesian Estimation of the Multinomial Logit Model: A Comment on Holmes and Held, “Bayesian Auxiliary Variable Models for Binary and Multinomial Regression”

Ralf van der Lans*

Abstract. This note provides two corrections to the pseudo-code of the algorithm for the Bayesian estimation of the multinomial logit model using auxiliary variables as developed by [Holmes and Held \(2006\)](#). After incorporating the two corrections, the algorithm works correctly for the multinomial as well as the binary logit model.

Keywords: Auxiliary variables, Bayesian multinomial regression, Markov chain Monte Carlo

This note provides two corrections to the pseudo-code of the algorithm for the Bayesian estimation of the multinomial logit model using auxiliary variables as developed by [Holmes and Held \(2006\)](#). The first correction involves the computation of C_{ij} (line -3, p. 166) as introduced in line 2 of equation (15) of Holmes and Held. This value should be $C \leftarrow \sum (\exp(X[j,] \beta[, -q, i]) + 1)$, instead of $C \leftarrow \sum (\exp(X[j,] \beta[, -q, i]))$. The second correction involves sampling of the regression coefficients β_j . Sampling of these coefficients can be corrected in two ways. One solution is to add the value C_{ij} to the auxiliary variables z_{ij} , such that $Z[j, q] \sim \text{Lo}(m - \log C, 1) \text{Ind}(Y[j, q], Z[j, q]) + \log C$, instead of $Z[j, q] \sim \text{Lo}(m - \log C, 1) \text{Ind}(Y[j, q], Z[j, q])$ (line 2, p. 167)¹. An alternative solution is to subtract $\log C_{ij}$ from m (line -4, p. 166), such that $m \leftarrow X[j,] \beta[, q, i] - \log C$ instead of $m \leftarrow X[j,] \beta[, q, i]$, and to incorporate C_{ij} in the computation of B (line -9, p. 166), such that $B \leftarrow VX^T \Lambda[, , q]^{-1} (Z[, q] + \log C)$ instead of $B \leftarrow VX^T \Lambda[, , q]^{-1} Z[, q]$. In this alternative solution, because we now correct m in its definition, we need to remove this correction from the computation of the auxiliary variables z_{ij} , such that $Z[j, q] \sim \text{Lo}(m, 1) \text{Ind}(Y[j, q], Z[j, q])$, instead of $Z[j, q] \sim \text{Lo}(m - \log C, 1) \text{Ind}(Y[j, q], Z[j, q])$ (line 2, p. 167). Furthermore, because we need $\log C$ to compute m and B in this second solution, we need to compute $\log C$ before computing m and B . Note that after incorporating these corrections in Algorithm A5, we can use this algorithm for the multinomial as well as the binary logit model. Below, I explain these two corrections in more detail.

Correction 1: $C \leftarrow \sum (\exp(X[j,] \beta[, -q, i]) + 1)$

On page 155, Holmes and Held state under expression (13) that β_Q is set to zero to identify the parameter estimates of the multinomial logit. This restriction sets the

*Department of Marketing, Hong Kong University of Science and Technology, Hong Kong, <mailto:rlans@ust.hk>

¹Note that the definition of C_{ij} (line 2, equation 15, p. 155), equals $\log C$ in the pseudo-code of Appendix A5.

term $\exp(x_i\beta_Q) = 1$. Subsequently, in Section 3.1, when doing Gibbs sampling, the polychotomous problem is brought back to a binary problem by considering $y_i = j$ versus $y_i \neq j$. To apply the auxiliary variable Gibbs sampler as introduced in Section 2.3, Holmes and Held correct the mean of the auxiliary variables z_i (line 2, equation 8) by the term C_{ij} . According to formula (15, line 2) in Holmes and Held, C_{ij} equals $\log \sum_{k \neq j} \exp(x_i\beta_k)$. Note that the sum in this expression runs over all classes $k = 1, \dots, j-1, j+1, \dots, Q$, except class j , but including class Q . Therefore, in the pseudo-code in Algorithm A5, for each iteration i , for each observation j , and for $q = q, \dots, Q-1$, we must take the term $\exp(x_i\beta_Q) = 1$ into account. Hence, in the expression for C in Algorithm A5 (line -3, p. 166), we need to add one so that $C \leftarrow \text{sum}(\exp(X[j,] \beta[-q, i])) + 1$ instead of $C \leftarrow \text{sum}(\exp(X[j,] \beta[-q, i]))$. Note that, after this correction, in the explanatory note in Algorithm A5 under expression C (lines -1 and -2, p. 166), C in this case records the sum of the $Q-1$ terms (including the reference category), and not $Q-2$ terms, as incorrectly mentioned by Holmes and Held.

Correction 2: sampling the regression coefficients β_j

As shown by Holmes and Held, $\eta_{ij} = \frac{\exp(x_i\beta_j - C_{ij})}{1 + \exp(x_i\beta_j - C_{ij})}$, which has the form of a binary logistic regression on class indicator $I(y_i = j)$. Therefore, by incorporating the correction term C_{ij} , we have that, following line 2 of equation (8) of Holmes and Held, for each observation i and for $j = 1, \dots, Q-1$,

$$z_{ij} = x_{ij}\beta_j - C_{ij} + \varepsilon_{ij}. \quad (\text{E1})$$

Note that (E1) is not equivalent to line 2 of equation (8) of Holmes and Held due to the term $-C_{ij}$, and therefore we cannot directly apply the algorithm of the binary logistic regression. The first solution is to add the value of C_{ij} to the draws of z_{ij} . In this case, z_{ij} again equals line 2 of equation (8) of Holmes and Held, and hence we may apply the algorithm of the binary logistic regression. Therefore, in this solution we need to add $\log C$ to the draws of $Z[j, q]$ (line 2 p. 167) such that $Z[j, q] \sim \text{Lo}(m - \log C, 1) \text{Ind}(Y[j, q], Z[j, q]) + \log C$ instead of $Z[j, q] \sim \text{Lo}(m - \log C, 1) \text{Ind}(Y[j, q], Z[j, q])$ as presented in Holmes and Held.

An alternative solution is to keep the expression for Z as provided by Holmes and Held, but to change the computation of m (line -4, p. 166), and the computation of B (line -9, p. 166). First, in order to draw the individual specific variances λ_{ij} of z_{ij} , using the rejection sampling procedure as outlined in A4 of Holmes and Held, we need to set R to the difference between z_{ij} and its (corrected) mean m_{ij} . According to (E1), the corrected mean m_{ij} of z_{ij} equals $x_{ij}\beta_j - C_{ij}$, and hence $m \leftarrow X[j,] \beta[q, i] - \log C$ instead of $m \leftarrow X[j,] \beta[q, i]$ as indicated on page 166 (line -4) of Holmes and Held. In this case, in order to compute m , we first need to compute C . In addition, since we changed m , we need to change the computation of z_{ij} accordingly (line 2, p. 167) to $Z[j, q] \sim \text{Lo}(m, 1) \text{Ind}(Y[j, q], Z[j, q])$ instead of $Z[j, q] \sim \text{Lo}(m - \log C, 1) \text{Ind}(Y[j, q], Z[j, q])$. Second, when computing B_j in line 2 of equation (9), we need to take into account the additional term $-C_{ij}$ in equation (E1),

and hence B_j now becomes

$$B_j = V(v_j^{-1}b_j + x_j'W(z_j + C_j)). \quad (\text{E2})$$

Accordingly, the computation of B on page 166 (line -9) should be $B \leftarrow VX^T\Lambda[.,q]^{-1}(Z[.,q] + \log C)$ instead of $B \leftarrow VX^T\Lambda[.,q]^{-1}Z[.,q]$ as indicated by Holmes and Held. Similar to the computation of m , we need to compute first C in order to compute B , and hence the computation of C should be executed at the beginning of the pseudo-code in A5, before line -9 on page 166.

References

Holmes, C. C. and Held, L. (2006). "Bayesian Auxiliary Variable Models for Binary and Multinomial Regression." *Bayesian Analysis*, 1(1): 145–168. [353](#)

Acknowledgments

The author wishes to thank the editor and referees for valuable suggestions on a previous version of this note.

