

**Professor JIATAO (JT) LI**

The Hong Kong University of Science and Technology  
School of Business and Management  
Department of Management  
LSK Business Building, Office 5024  
Clear Water Bay, Kowloon, Hong Kong  
852-60881801

[mnjtli@ust.hk](mailto:mnjtli@ust.hk)

<http://www.bm.ust.hk/mgmt/faculty-and-staff/directory/mnjtli>

**ACADEMIC EXPERIENCE**

**The Hong Kong University of Science and Technology**

Lee Quo Wei Professor of Business, January 2016 –  
Chair Professor of Management, July 2009 –  
Professor, July 2006 –  
Director, Center for Business Strategy and Innovation, 2009 –  
Senior Fellow, Jockey Club Institute for Advanced Study (IAS), 2018 –  
Senior Associate Dean, HKUST Business School, July 2013 – July 2017  
Associate Dean (Faculty), HKUST Business School, April 2009 – June 2013  
Head, Department of Management, July 2006 – August 2017  
Director, Hang Lung Center for Organizational Research, 2006 – 2011  
Associate Professor (tenure approved in June 1999) and Assistant Professor, 1997 – 2006

**University of Hawaii at Manoa, Department of Management, College of Business**

Associate Professor (1994 – 96, on leave), Assistant Professor (1992 – 94)

**JOURNAL EDITORSHIP**

Area Editor, *Journal of International Business Studies (JIBS)*, 2016–2022. This is an A journal (UTD-24) in International Business and the flagship journal for the Academy of International Business (AIB).

Associate Editor, *Strategic Management Journal (SMJ)*, 2009 – 2016. This is an A journal (UTD-24) in strategic management and the flagship journal for the Strategic Management Society (SMS). Associate Editors at *SMJ* have full decision responsibilities.

**FELLOWSHIP, HONORS, AND BOARD APPOINTMENT**

Elected lifetime *Fellow* of the Academy of International Business (AIB), the global academic community for international business research.

Vice President and Member of the Board of the Academy of International Business (AIB), served 3-year term for 2016-2019 and served as Program Chair for the 2018 AIB annual conference in Minneapolis, USA.

Member, International Advisory Council, Zhejiang University School of Management, Hangzhou, China, 9/2019-8/2022.

Member, International Academic Council, Moscow School of Management Skolkovo, Moscow, Russia, 10/2017-9/2021.

Named among the “top two percent of scientists in the world” in a study led by John PA Ioannidis at Stanford University (PLOS Biology 2019, 2020).

## **PROFESSIONAL EXPERIENCE**

### **McKinsey & Company, Hong Kong**

Management consultant, 1994 – 96. Advised leading global and local companies on corporate strategies and alliances/partnerships in Greater China.

## **EDUCATION**

Ph.D. University of Texas, Strategy and International Management, July 1992

M.B.A. Portland State University, Management, June 1988

B.S. Dalian Maritime University, Mechanical Engineering, June 1983

## **RESEARCH HIGHLIGHTS**

I am an expert on strategy and global business. I am an elected *Fellow* of the Academy of International Business (AIB). I am currently serving as an Area Editor of the *Journal of International Business Studies* from 2016 to 2022. I have served as an Associate Editor of the *Strategic Management Journal* from 2009 to 2016. My current research interests include organizational learning, strategic alliances, corporate governance, innovation, and entrepreneurship, with a focus on issues related to global firms and those from emerging economies. My work has appeared in leading academic journals such as *Academy of Management Journal*, *Academy of Management Review*, *Organization Science*, *Strategic Management Journal*, *Journal of International Business Studies*, and *Journal of Management*. I am currently serving as a member of the editorial boards of leading journals, including the *Academy of Management Journal*, *Strategic Management Journal*, *Journal of Management*, *Journal of International Business Policy*, *Global Strategy Journal*, and *Long Range Planning*, among others. I was Program Chair of the Strategic Management Society’s special conference held in Hong Kong in December 2016. I served as Vice President and Program Chair of the 2018 Academy of International Business annual conference in the US.

## **PUBLICATIONS**

### **Articles and Book Chapters**

*Italics:* co-author is a current or former student

### **Articles in the UTD-24 Leading Management Journal List:**

1. Cuypers, I., Patel, C., Ertug, G., **Li, J.T.**, and Cuypers, Y., 2021. "Top Management Teams in International Business Research: A Review and Suggestions for Future Research," *Journal of International Business Studies*, in press.
2. **Li, J.T.**, Van Assche, A., Li, L., and Qian, G., 2021. "Foreign Direct Investment along the Belt and Road: A Political Economy Perspective," *Journal of International Business Studies*, in press.
3. Yan, Y., **Li, J.T.**, and Zhang, J. 2021. "Protecting Intellectual Property in Foreign Subsidiaries: An Internal Network Defense Perspective," *Journal of International Business Studies*, in press.
4. Zhang, X., **L. Xie, J.T. Li**, and L. Cheng, 2021. "Outside in: Global demand heterogeneity and dynamic capabilities of multinational Enterprises," *Journal of International Business Studies*, in press.
5. **Li, J.T.**, Ding, H., Hu, Y., and **Wan, G.**, 2021. "Dealing with Dynamic Endogeneity in International Business Research," *Journal of International Business Studies*, 52: 339-362.
6. **Li, J.T.** and Fleury, M.T., 2020. "Overcoming the liability of outsidership for emerging market MNEs: A capability building perspective," *Journal of International Business Studies*, 51(1), 23-37.
7. Huang, K.G. and **J.T. Li**, 2019. "Adopting knowledge from reverse innovations? Transnational patents and signaling from an emerging economy," *Journal of International Business Studies*, 50(7), 1078-1102.
8. **Li, J.T.**, Chen, L., Yi, J., Mao, J. and Liao, J., 2019. "Ecosystem-Specific Advantages in International Digital Commerce," lead article in the 50<sup>th</sup> anniversary issue of *Journal of International Business Studies*, 50, 1448-1463. (50th Anniversary Issue: Changing the World: How IB Research Makes a Difference)
9. **Li, J.T.**, **P. Li**, and **B. Wang**, 2019. "The liability of opaqueness: State ownership and the likelihood of deal completion in international acquisitions by Chinese firms," *Strategic Management Journal*, 40 (2): 303-327.
10. Lundan, S. and **J.T. Li**, 2019. "Adjusting to and learning from institutional diversity: Toward a capability-building perspective," *Journal of International Business Studies*, 50(1), 36-47.
11. **Xie, Z.** and **J.T. Li**, 2018. "Exporting and innovating among emerging market firms: The moderating role of institutional development," *Journal of International Business Studies*, 49(2), 222-245.
12. **Li, J.T.**, **C. Qian**, and **K. Yao**, 2015. "Confidence in Learning: Inter- and Intra-organizational Learning in Foreign Market Entry Location Decisions," *Strategic Management Journal*, 36: 918-929.
13. **Yang, J.Y.**, **J.T. Li**, and A. Delios. 2015. "Will a Second Mouse Get the Cheese: Learning from Early Entrants' Failures in a Foreign Market," *Organization Science*, 26 (3): 908-922.
14. **Li, J.T.** and **C. Qian**, 2013. "Principal-Principal Conflicts under Weak Institutions: A Study of Corporate Takeovers in China," *Strategic Management Journal*, 34: 498-508.  
**Republished** in a summary form in the *Chinese Management Insights*, 2014.
15. **Kozhikode, R.**, and **J.T. Li**, 2012. "Political Pluralism, Public Policies, and Organizational Choices: Banking Branch Expansion in India, 1948–2003," *Academy of Management Journal*, 55 (2): 339-359.  
**Finalist**, the 2012 *Best Paper Award* for articles published in *Academy of Management Journal*
16. **Li, J.T.** and **Y. Tang**, 2010. "CEO Hubris and Firm Risk Taking in China: The Moderating Role of Managerial Discretion," *Academy of Management Journal*, 53 (1): 45-68.

- Republished** in a summary form in *Chinese Management Insights*, 2012, 1 (2): 756-78.
17. Kuilman, J. and **J.T. Li**, 2009. "Grades of Membership and Legitimacy Spillovers: Foreign Banks in Shanghai, 1847-1935." *Academy of Management Journal*, 52 (2): 229-245 (Lead article).
  18. Kuilman, J., I. Vermeulen, and **J.T. Li**, 2009. "The Consequents of Organizer Ecologies: A Logical Formalization," *Academy of Management Review*, 34 (2): 253-272.
  19. Lee, S., O. Shenkar and **J.T. Li**, 2008. "Cultural Distance, Investment Flow and Control in Cross-Border Cooperation," *Strategic Management Journal*, 29: 1117-1125.
  20. **Li, J.T.** 2008. "Asymmetric Interactions between Foreign and Domestic Banks: Effects on Market Entry," *Strategic Management Journal*, 29: 873-893.
  21. Takeuchi, R., Shay, J.P., and **J.T. Li**. 2008. "When does Decision Autonomy Increase Expatriates' Adjustment? An Empirical Test," *Academy of Management Journal*, 51 (1): 45-60.
  22. Wang, H., J. Choi, and **J.T. Li**. 2008. "Too Little or Too Much? Untangling the Relationship between Corporate Philanthropy and Firm Financial Performance," *Organization Science*, 19 (1): 143-159.
- Winner of Best Paper Award**, Social Issues in Management Division, *Academy of Management*, Honolulu.
23. **Li, J.T.**, J.Y. Yang, and D.R. Yue. 2007. "Identity, Community, and Audience: How Wholly Owned Foreign Subsidiaries Gain Legitimacy in China," *Academy of Management Journal*, 50 (1): 175-190.
  24. Kuilman, J. and **J.T. Li**, 2006. "The Organizers' Ecology: An Empirical Study of Foreign Banks in Shanghai," *Organization Science*, 17 (3): 385-401.
  25. **Li, J.T.** and D.C. Hambrick. 2005. "Factional Groups: A New Vantage on Demographic Faultlines, Conflict, and Disintegration in Work Teams", *Academy of Management Journal*, 48 (5): 794-813.
  26. Hambrick, D.C., **J.T. Li**, K. Xin and A.S. Tsui. 2001. "Compositional Gaps and Downward Spirals in International Joint Venture Management Groups," *Strategic Management Journal*, 22 (11): 1033-53.
  27. Shenkar, O. and **J.T. Li**. 1999. "Knowledge Search in International Cooperative Ventures," *Organization Science*, 10 (2): 134-43.
  28. Tallman, S. and **J.T. Li**, 1996. "Effects of International Diversity and Product Diversity on the Performance of Multinational Firms," *Academy of Management Journal*, 39 (1): 179-96.
- Reprinted** in J.A. Krug and J.D. Daniels (eds.), 2008. *Multinational Enterprise Theory*, Vol. 1: 59-74. London: Sage.
29. **Li, J.T.**, 1995. "Foreign Entry and Survival: Effects of Strategic Choices on Performance in International Markets," (Lead article) *Strategic Management Journal*, 16: 333-51.
  30. **Li, J.T.** and S. Guisinger, 1992. "The Globalization of Service Multinationals in the 'Triad' Regions: Japan, Western Europe, and North America," *Journal of International Business Studies*, 23 (4): 675-96.
- Reprinted** in K.P. Sauvant and P. Mallampally (eds.), 1993. *Transnational Corporations in Services*. New York: Routledge, p. 88-112 (United Nations Library on Transnational Corporations; Vol. 12.)
31. **Li, J.T.** and S. Guisinger, 1991. "Comparative Business Failures of Foreign-Controlled Firms in the United States," *Journal of International Business Studies*, 22 (2): 209-24.

**Articles in the FT-50 Journal List (other than those appeared in UTD-24 journal list above):**

32. Zhou, J., L.G. Ge, J.T. Li, and P. Chandrashekar, 2020. "Entrepreneurs' Socio-economic Status and Government Expropriation in an Emerging Economy," *Strategic Entrepreneurship Journal*, 14: 396-418.
33. Tang, Y., J.T. Li, and H. Yang, 2015. "What I See, What I Do: How Executive Hubris Affects Firm Innovation," *Journal of Management*, 41 (6): 1698-1723.
34. Li, J.T. and C. Ng, 2013. "The Normalization of Deviant Organizational Practices: The Non-Performing Loans Problem in China", *Journal of Business Ethics*, 114: 643–653.
35. Wang, H. and J.T. Li, 2008. "Untangling the Effects of Over-Exploration and Over-Exploitation on Organizational Performance: The Moderating Role of Environmental Dynamism," *Journal of Management*, 34 (5): 925-951.

**Articles in the ABS 3 and 4 Journal List (other than those appeared in UTD-24 and FT-50 journal lists above):**

36. Wan, G., Xie, L., Li, J., & Jiang, D. 2021. "Entertainment Spending and Capturing Value from Innovation in China", status: conditional acceptance, *Management and Organization Review*.
37. Li, J., Qian, G., Zhou, K., Lu, J. & Liu, B. 2021. "Belt and Road Initiative, Globalization and Institutional Changes: Implications for Firms in Asia," *Asia Pacific Journal of Management*, in press.
38. Casas-Klett, T. and Li, J. 2021. "Assessing the Belt and Road Initiative as a Narrative: Implications for Institutional Change and International Firm Strategy," *Asia Pacific Journal of Management*, in press.
39. Tian, L., Yang J.Y., and Li, J. 2021. "Does legal registration help or hurt? The effect of government corruption on resource acquisition by nascent ventures in an emerging economy," *Asia Pacific Journal of Management*, in press.
40. Ge, L., C. Qian, and Li, J. 2019. "Mimicry, Knowledge Spillover and Expatriate Assignment Strategy in Overseas Subsidiaries," *Management International Review*, 59(6), 981–1007.
41. Li, J., B. Liu, and G.M. Qian. 2019. "The Belt and Road Initiative, Cultural Friction and Ethnicity: Their Effects on the Export Performance of SMEs in China," *Journal of World Business*, 54: 350-359.  
JWB 2019 **Best Phenomenon-based Paper** First Runner-Up Award.
42. Liu, W. and Li, J. 2019. "Unbalanced Institutions in Market Transition: How Do They Matter?" *Management International Review*, 59(5), 675-702.
43. Wu, J., K. Lao, F. Wan and J. Li, 2019. "Competing with multinational enterprises' entry: Search strategy, environmental complexity, and survival of local firms," *International Business Review*, 28: 727-738.
44. Xie, Z. and J. Li, 2017. "Selective Imitation of Compatriot Firms: Entry Mode Decisions of Emerging Market Multinationals in Cross-border Acquisitions," *Asia Pacific Journal of Management*, 34 (1): 47-68.
45. Li, J., P. Li, and B. Wang, 2016. "Do Cross Border M&As Create Value? Evidence from Acquiring Firms from an Emerging Economy," *International Business Review*, 25: 471-483.
46. Li, J., and G. Wan, 2016. "China's Cross-border Mergers and Acquisitions: A Contextual Distance Perspective," *Management and Organization Review*, 12 (3), 449-456.

47. **Li, J.** and Z. Xie, 2016. "Governance Structure and the Creation and Protection of Technological Competencies: International R&D Joint Ventures in China," *Management International Review*, 56(1), 123-148.
48. Yao, K and **J. Li**. 2016. "Multi-market Contact and Foreign Entry Location Decisions in China," *Management International Review*, 56(1), 95-122.
49. **Li, J.**, L. Tian, and G. Wan, 2015. "Contextual Distance and the International Strategic Alliance Performance: A Conceptual Framework and a Partial Meta-analytic Test," *Management and Organization Review*, 11 (2): 289-313.
50. Xie, Z. and **J. Li**, 2015. "Demand Heterogeneity, Learning Diversity and Innovation in an Emerging Economy," *Journal of International Management*, vol. 21 (4): 277-292.
51. **Li, J.** and Y. Tang, 2013. "The Social Influence of Executive Hubris: Cross-Cultural Comparison and Indigenous Factors," *Management International Review*, 53: 83-107.
52. Xie, Z. and **J. Li.**, 2013. "Internationalization and Indigenous Technological Efforts of Emerging Economy Firms: The Effect of Multiple Knowledge Sources," *Journal of International Management*, 19 (3): 247-259.
53. **Li, J.**, 2011. "Rethinking International and Global Strategy," *Global Strategy Journal*, 1: 275-278.
54. **Li, J.** and Z. Xie, 2011. "Global R&D Strategies in an Emerging Economy: The Development and Protection of Technological Competencies," *European Management Review*, 8 (3): 153-164.
55. Yang, J.Y., B. Tipton, and **J. Li**, 2011. "A Review of Foreign Business Management in China," *Asia Pacific Journal of Management*, 28: 627-659.
56. **Li, J.**, 2010. "Global R&D Alliances in China: Collaborations with Universities and Research Institutes," *IEEE Transactions on Engineering Management*, 57: 78-87.
57. **Li, J.** and K. Yao, 2010. "The Role of Reference Groups in International Investment Decisions by Firms from Emerging Economies," *Journal of International Management*, 16: 143-153.
58. **Li, J.** and R. Kozhikode, 2009. "Developing New Innovation Models: Shifts in the Innovation Landscapes in Emerging Economies and Implications for Global R&D Management," *Journal of International Management*, 15 (3): 328-339.
59. **Li, J.** and R. Harrison, 2008. "National Culture and the Composition and Leadership Structure of Boards of Directors," *Corporate Governance: An International Review*, 16 (5): 375-385.  

**Finalist**, the 2008 Best Paper Award for the best articles published in the *Corporate Governance: An International Review*
60. **Li, J.** and R. Kozhikode. 2008. "Knowledge Management and Innovation Strategy: The Challenge for Latecomers in Emerging Economies", *Asia Pacific Journal of Management*, 25 (3): 429-450.
61. **Li, J.** and D.R. Yue, 2008. "Market Size, Legal Institutions, and International Diversification Strategies: Implications for the Performance of Multinational Firms." *Management International Review*, 48 (6): 667-688.
62. Yang, J.Y. and **J. Li**. 2008. "The Development of Entrepreneurship in China," *Asia Pacific Journal of Management*, 25: 335-359.
63. **Li, J.** and O. Shenkar. 2003. "Knowledge Search and Governance Choice: International Joint Ventures in the People's Republic of China," *Management International Review*, 43 (3): 91-110.
64. **Li, J.** and A.S. Tsui. 2002. "A Citation Analysis of Management and Organization Research in the Chinese Context: 1984-1999," *Asia Pacific Journal of Management*, 19 (1): 87-108.
65. **Li, J.**, K. Xin and M. Pillutla. 2002. "Multi-cultural Leadership Teams and Organizational Identification in International Joint Ventures," *International Journal of Human Resource*

- Management*, 13 (2): 320-337.
66. **Li, J.**, K. Xin, A.S. Tsui, and D. Hambrick. 1999. "Building Effective International Joint Venture Leadership Teams in China," *Journal of World Business*, 34 (1): 52-68.  
**Reprinted** in Li, J.T. (ed.), 2001. *Managing International Business Ventures in China*. London: Pergamon Books, p. 31-49.
67. Weldon, E. and **J. Li**. 1999. "Introduction: International Ventures in China: Challenges for Managers and Management Researchers," *Journal of World Business*, 34(1): 1-2.
68. **Li, J.**, 1994. "Experience Effects and International Expansion: Strategies of Service MNCs in the Asia-Pacific Region," *Management International Review*, 34 (3), 217-34.

#### **Other International Journal Articles and Book Chapters:**

69. Wang, J., Xie, Z., **Li, J.**, and Yang, D. 2021. "Learning from Institutional Diversity to Innovate: A Study of Chinese Exporters in Digital Industries," *International Journal of Technology Management*.
70. Xie, Z., Xie, L., and **Li, J.**, 2021. "Direct Subsidies or Tax Credits? The Different Effects of R&D Policy Tools," *International Journal of Technology Management*, 86 (1): 25-43.
71. **Li, J.** and Z. Xie, 2019. "Adjustment of MNE geographic market strategy in responding to the rise of local competitors in an emerging market." In Grosse, R. and Meyer, K. (eds.) *The Oxford Handbook of Management in Emerging Markets*. New York: Oxford University Press, p. 311-332.
72. Xie, Z. and **J. Li**, 2017. "Export Intensity, Domestic Competition, and Product Innovation in an Emerging Economy," *International Journal of Technology Management*, 27: 96-121.
73. Tang, Y., **J. Li**, and L. Liu, 2016. "Does Founder-CEO Status Affect Firm Risk Taking," *Journal of Leadership and Organization Studies*, 23 (3): 322-334.
74. **Li, J.** 2013. "The Internationalization of Entrepreneurial Firms from Emerging Economies: The Roles of Institutional Transitions and Market Opportunities." *Journal of International Entrepreneurship*, 11 (2): 158-171.
75. **Li, J.** and W. Liu, 2013. "Selecting a Target Segment: Market Structure and New Venture Entry Decisions," *Management Decision*, 51 (7): 1402-1421.
76. **Li, J.** and Z. Xie, 2013. "Examining the Cross-Border Acquisition Strategy of Chinese Companies" *Journal of Leadership and Organization Studies*, 20 (4):434 - 445.
77. **Li, J.** and Z. Xie, 2013. "Incentives," In Teece, D., and M. Augier, eds., *Palgrave Encyclopedia of Strategic Management*. Palgrave Macmillan UK.
78. **Li, J.** and R. Kozhikode. 2011. "Organizational Learning of Emerging Economy Firms." *Organizational Dynamics*, 40: 214-221.
79. **Li, J.**, and J.Y. Yang, 2009. "Competition, Learning, and Foreign Entry Strategy: A Macro Organization Perspective." In Cheng, J., E. Maitland, and S. Nicholas, eds., "Managing Subsidiary Dynamics: Headquarters Role, Capability Development, and China Strategy," *Advances in International Management*, 22: 219-240.
80. **Li, J.T.** and R. Harrison, 2008. "Corporate Governance and National Culture: A Multi-Country Study". *Corporate Governance: International Journal of Business in Society*, 8 (5): 607-621.
81. **Li, J.** and J.Y. Yang. 2006. "Foreign Direct Investment Communities and the Legitimation of Wholly-owned Foreign Subsidiaries in China." In S. Söderman (Ed.), *Emerging Multiplicity - Integration and Responsiveness in Asian Business Development*. London: Palgrave Macmillan, pp. 215-233.
82. **Li, J.** and J.Y. Yang. 2006. "China's Domestic Private Firms: A Literature Review and Directions for Future Research." In A.S. Tsui, Y. Bian, and L. Cheng (Eds.), *The*

*Management and Performance of China's Domestic Private Firms: Multi-Disciplinary Perspective*. New York: M.E. Sharp, pp. 206-229.

83. **Li, J.** and *D.R. Yue*. 2005. "Managing Global Research and Development in China: Patterns of R&D Configuration and Evolution", *Technology Analysis & Strategic Management*, 17 (3): 317-337.
84. **Li, J.** and *J. Zhong*. 2003. "Explaining the Growth of International R&D Alliances in China," *Managerial and Decision Economics*, 24 (2-3): 101-115.
85. **Li, J.** and *T. Randoy*. 2002. "Resource Flows within Multinational Corporations: Implications for Subsidiary Strategy," *Journal of International Business and Economy*, 3 (1): 25-45.
86. **Li, J.**, 2001. "Introduction: Managing International Business Ventures in China." In *Li, J.T.*, (ed.), *Managing International Business Ventures in China*. London: Pergamon Books, p.1-14.
87. **Li, J.** and *A.S. Tsui*. 2000. "Management and Organizations in the Chinese Context: An Overview." In *J.T. Li, A.S. Tsui, and E. Weldon*, eds., *Management and Organizations in the Chinese Context*. London: Macmillan, p. 9-32.
88. *Randoy, T.* and **J. Li**. 1998. "Global Resource Flows and MNE Network Integration." In *J. Birkinshaw and N. Hood*, eds., *Multinational Corporate Evolution and Subsidiary Development*. London: Macmillan, p. 76-101.
89. **Li, J.** and *O. Shenkar*. 1997. "The Perspectives of Local Partners: Strategic Objectives and Structure Preferences of International Cooperative Ventures in China." In *P.W. Beamish and J.P. Killing*, eds., *Cooperative Strategies: Asia-Pacific Perspectives*. San Francisco: New Lexington Press, p. 300-22.
90. **Li, J.** and *O. Shenkar*, 1996. "In Search of Complementary Assets: Cooperative Strategies and Knowledge Seeking by Prospective Chinese Partners." In *J. Child and Y. Lu*, eds., *Management Issues for China in the 1990s - International Enterprises*, London: Routledge, p. 52-65.
91. **Li, J.**, 1994. "Ownership Structure and Board Composition: A Multi-Country Test of Agency Theory Predictions," *Managerial and Decision Economics*, 15 (4): 359-68.
92. **Li, J.**, 1994. "International Strategies of Service MNCs in the Asia-Pacific Region," *The International Executive*, 36 (3): 305-25.
93. **Li, J.**, 1994. "Experience Effects and International Expansion Strategies." In *Y.C. Feng and C.H. Wee*, eds., *Asia-Pacific Business in the Year 2000*, Beijing: Beijing University of Aeronautics and Astronautics Press.
94. **Li, J.**, 1994. "An Empirical Analysis of Foreign Direct Investment in the Service Industries." In *P. Harker*, ed., *The Service Productivity and Quality Challenge*, New York: Kluwer Academic Press, p. 139-68.
95. **Li, J.** and *S. Guisinger*, 1993. "Patterns of International Competition in Service Industries." In *Y. Aharoni*, ed., *Coalitions and Competition: The Globalization of Professional Services*, New York: Routledge, p. 179-92.
96. **Li, J.** and *S. Guisinger*, 1991. "How Well Do Foreign Firms Compete in the United States?" *Business Horizons*, 34 (6): 49-53.

### **Books, Journal Special Issues, and Monographs**

1. **Li, J.T.**, (ed.), 2001. *Managing International Business Ventures in China*. London: Elsevier (see reviews at *Administrative Science Quarterly*, 2003, 48: 546-548; *Business China*, March 2002).
2. **Li, J.T.**, *A.S. Tsui*, and *E. Weldon* (eds.), 2000. *Management and Organizations in the*



*Chinese Context*. London: MacMillan (see reviews at *Administrative Science Quarterly*, 2002, 47: 188-192; *Journal of International Business Studies*, September, 2002; *International Journal of Human Resource Management*, 2001, 12 (1): 134-141.).

3. Weldon, E. and **J.T. Li** (eds.), 1999. *International Ventures in China: Challenges for Managers and Management Researchers*. Special issue for *Journal of World Business*, 34 (1).
4. **Li, J.T.** and S. Guisinger, 1993. *The Transnationalization of Service Industries*. New York: United Nations (Publication No. E.93.II.A.3, United Nations Centre for Transnational Corporations).

## **PEER REVIEWED BEST PAPER PROCEEDINGS AND OTHER PUBLICATIONS**

1. Yang, J.Y., **J.T. Li** and A. Delios. 2012. "Confidence in Learning from Others' Failures: Foreign Investment Strategy in a Transition Economy," *The Academy of Management Best Paper Proceedings*, Boston.
2. Kozhikode, R., and **J.T. Li**, 2011. "Contested Institutional Prescriptions and Organizational Identity in a Pluralist Country," *The Academy of Management Best Paper Proceedings*, San Antonio.
3. **Li, J.T.** and C. Qian, 2008. "Mimetic Diffusion, Knowledge Spillovers, and Expatriate Assignment Practice," *The Academy of Management Best Paper Proceedings*, Anaheim.
4. Kuilman, J., I. Vermeulen, and **J.T. Li**. 2008. "The Consequents of Organizer Ecologies: A Logical Formalization," *The Academy of Management Best Paper Proceedings*, Anaheim.
5. **Li, J.T.**, and J.Y. Yang, 2008. "Competition, Learning, and Foreign Entry Strategy: A Macro Organization Perspective." *The Academy of International Business Best Paper Proceedings*, Milan.
6. Yang, J.Y., **J.T. Li**, and A. Delios. 2006. "Failure-Induced Learning, Causal Ambiguity, and Foreign Market Entry." *The Academy of Management Best Paper Proceedings*, Atlanta.
7. Wang, H., J. Choi, and **J.T. Li**. 2005. "Too Little or Too Much? Reexamining the Relationship between Corporate Charitable Giving and Corporate Financial Performance." *The Academy of Management Best Paper Proceedings*, Honolulu.
8. Kuilman, J. and **J.T. Li**. 2003. "Strategies of International Banks in China", *Journal of International Banking*, November (China: nieuwe mogelijkheden, nieuwe vestigingen?- Bank- en Effectenbedrijf, in Dutch)
9. **Li, J.T.**, 1993. "Survival of Foreign Subsidiaries: An Event-History Study of Foreign Firms in the United States," *Journal of International Business Studies*, 24(3): 617.
10. **Li, J.T.**, 1992. "Competitive Asymmetries: Market Entries of Foreign and Domestic Banks." *The Academy of Management Best Paper Proceedings*, Las Vegas.

## **TEACHING CASES**

1. **Li, J.**, T. Casas-Klett, and E. Gerasimova. 2020. "Digital Transformation in China during the Pandemic: Will Expo-One's Online Journey End Offline?" HKUST and Moscow School of Management Skolkovo.
2. **Li, J.**, T. Casas-Klett, and E. Gerasimova. 2019. "Accelerating Russia: The Internet Initiatives Development Fund." HKUST and Moscow School of Management Skolkovo. (Available on Harvard Business School Press)
3. King, R., W. Peng, and **Li, J.** 2018. "Wanda Cultural Industry Group: Connecting China with the World." HKUST Thompson Center for Business Case Studies.

## MANUSCRIPTS UNDER REVIEW

(Omitted)

## CONFERENCE PRESENTATIONS (SINCE 2010)

1. *Chen, Z.* and **Li, J.T.** 2021. "Platform Coopetition and Strategies of Third-Party Complementors: Evidence from an E-Commerce Market in China," Strategic Management Society (virtual), September 18-21.
2. *Li, J., Li, J.T.,* and *Chng, D.* 2021. "The 'Tertius Gaudens': Multiple Large Shareholders and Managerial Expropriation," Strategic Management Society (virtual), September 18-21.
3. *Qiao, X.* and **Li, J.T.** 2021. "Director Election, Shareholder Dissent, and Earnings Management," Academy of Management (virtual), August.
4. *Zhang, J.* and **Li, J.T.** 2021. "Low Risk and High Return? Political Connections in Venture Capital Investments," Academy of Management (virtual), August.
5. *Su, Z., Li, J.T.,* *Wei, S.,* & *Wu, Z.,* 2021. "Inward Foreign Direct Investment and Entrepreneurship: A Dual-Contingent Model," Academy of International Business (virtual), July.
6. *Yan, Y., Li, J.T.,* and *Zhang, J.* 2021. "Protecting Intellectual Property in Foreign Subsidiaries: An Internal Network Defense Perspective," Academy of International Business (virtual), July.
7. *Zheng, S., Pu, X., Chen, J., Li, J.T.,* and *Chong, A.* 2020. "Digital Platform Owners' Entry Modes: Antecedents and Outcomes," the 24th Pacific Asia Conference on Information Systems: Information Systems (IS) for the Future, PACIS 2020, Dubai, 20-24 June.
8. **Li, J.T.** and *Mao, K.,* 2020. "Doing Good, Feeling Well? Corporate Social Responsibility and Private Entrepreneur Status Perception," Strategic Management Society, London (virtual), October 24-27.
9. *Li, J.* and **Li, J.T.,** 2020. "Tertius Gaudens: Multiple Large Shareholders and Managerial Expropriation in an Emerging Economy," Academy of Management, Vancouver (virtual), August.
10. *Zhou, N., Li, J.T.,* and *C. Bai.* 2020. "From global exploitation to local exploration: Innovation capabilities building of foreign subsidiaries," Academy of International Business, Miami (virtual), July.
11. *Yun, A., Li, J.T.,* and *Hu, C.* 2019. "The Asymmetrical Interaction between Organization Forms during Institutional Logic Change in a Transitional Economy," Strategic Management Society, Minneapolis, September.
12. *Huang, K.* and **Li, J.T.** 2019. "Adopting knowledge from reverse innovations? Transnational patent signaling from an emerging economy." Academy of Management, Boston, August.
13. *Lin, S., Li, J.T.* and *Xu, Z.,* 2019. "International Box Office Revenues of Motion Picture Films: Do Localization Strategies Work?" Academy of Management, Boston, August.
14. *Xie, L., Yang, Y., Zong, Q.,* and **Li, J.T.** 2019. "Greenfield or Acquisition? The Role of Subnational Individualism-Collectivism in China," Academy of Management, Boston, August.
15. **Li, J.T.,** *Chen, L., Yi, J.* and *J. Mao.* 2018. "Global Business and the Digital Economy: Agendas for International Business Research," Strategic Management Society, Paris, September; Academy of Management Special Conference, Survey, UK, April.

16. Du, J., **J.T. Li**, and J. Yi, 2018. "Global Footprint, Institutional Diversity and Dynamic Capabilities," Academy of Management, Chicago, August.
17. Xie, Z., Z. Chen, R. Wu, and **J.T. Li**, 2018. "Coping With Social Capital Investment by Local Firms: The Strategies of MNEs in China," Academy of Management, Chicago, August.
18. **Li, J.T.**, C. Hu, and A. Yun. 2018. "The Competitive Dynamics between Foreign and Domestic Firms in an Emerging Market: Effect on the Firm Survival," Academy of International Business, Minneapolis, June.
19. Liu, B., Qian, G. and **J.T. Li**, 2018. "The "Belt and Road Initiative" and Cultural Friction: A Study of Internationalizing Firms of Different Ethnicities in China," Academy of International Business, Minneapolis, June.
20. Lundan, S. and **J.T. Li**, 2018. "Adjusting to and learning from institutional diversity: Toward a capability-building perspective," Academy of International Business, Minneapolis, June.
21. Xie, Z., and **J.T. Li**, 2018. "Strategy Renewal in an Emerging Market: Adjustment of MNE Geographic Market Strategy in Responding to the Rise of Local Competitors," Academy of International Business, Minneapolis, June.
22. **Li, J.T.**, C. Hu, and A. Yun. 2017. "The Competitive Dynamics between Foreign and Domestic Firms in an Emerging Market: Effect on the Firm Survival," Academy of International Business, SEAR, Chiang Mai, December.
23. Xie, Z., Z. Chen, R. Wu, and **J.T. Li**, 2017. "Coping With Social Capital Investment by Local Firms: The Strategies of MNEs in China," Academy of International Business, SEAR, Chiang Mai, December.
24. Wan, G., L. Xie, **J.T. Li**, and D. Jiang, 2017. "Entertainment Pays Off? Relational Strategies and Profiting from Innovation in China", Strategic Management Society, Houston, October.
25. **Li, J.T.**, J. Zhou, G. Ge, and S. P. Chandrashekar. 2017. "Entrepreneurs' Socio-economic Status and Government Expropriation in China," Academy of Management, Atlanta, August.
26. Xie, Z. and **J.T. Li**, 2017. "Learning Diversity and Innovation: An Empirical Study of Emerging Economy Exporters," Academy of Management, Atlanta, August.
27. Huang, K.G. and **J.T. Li**, 2017. "More than Meets the Eye: Contextual Intelligence and Reverse Innovation from an Emerging Economy," Academy of Management, Atlanta, August; Academy of International Business, Dubai, July.
28. Wu, J., K. Lao, **J.T. Li**, and F. Wan, 2017. "Dancing with Shark: Search Strategy, Environmental Complexity, and Survival of Local Firms," Academy of International Business, Dubai, July.
29. Xie, L., **J.T. Li**, and J. Xie, 2017. "Are External and Internal R&D Complementary or Substitute for the Product Innovation of International Joint Ventures in China?" Academy of International Business, Dubai, July.
30. **Li, J.T.**, and J. Zhou, 2017. "Nationality Dissimilarity, Organizational Identification, and Performance in International Joint Ventures," SMS Special Conference, Milan, March 30-31.
31. **Li, J.T.**, J. Zhou, G. Ge, and S. P. Chandrashekar. 2016. "The Rich Get Richer?": Entrepreneurs' Socio-economic Status and Expropriation Hazards in China," SMS Special Conference, Hong Kong, Dec. 10-12.
32. Xie, L., G. Wan, D. Jiang, and **J.T. Li**, 2016. "Customer Concentration and Business Entertainment Investment: Evidence from Chinese Listed Firms", SMS Special Conference, Hong Kong, Dec. 10-12.

33. *Lin, L.* and **J.T. Li**, 2016. "Incumbent Firms and Breakthrough Innovations Under Technological Discontinuities: A Real Option Reasoning," Strategic Management Society, Berlin, September.
34. *Kozhikode, R., J.T. Li,* and Krishnan, R., 2016. "The Consequences of Political Inclusion of Regional Language Movements in India: A Regression Discontinuity Analysis", Academy of Management, Anaheim, August.
35. **Li, J.T.**, K. Liu, and *J. Zhou*, 2016. "Is the "red capitalist" strategy still useful for private firms: The mirage of market transition", Academy of Management, Anaheim, August.
36. *Ge, G., C. Qian,* and **J.T. Li**, 2016. "Interest Alignment or Rent Extraction? The Performance Implications of Stock Option Plans in China", Academy of Management, Anaheim, August.
37. *Xie, L., G. Wan,* and J.T. Li, 2016. "Eating, Drinking, and Karaokeing": Rent-Appropriation of Knowledge-based Assets in China", Academy of Management, Anaheim, August (omit Li).
38. *Lin, L.* and **J.T. Li**, 2016. "Status Asymmetry and Status Improvement," Academy of Management, Anaheim, August (omit Li).
39. **Li, J.T.**, *K. Yao and L. Xie, L.*, 2016. "Resource Dependence and Foreign Direct Investment Entry into Subnational Regions in an Emerging Economy: The Moderating Role of Cultural Distance," Academy of International Business, New Orleans, June.
40. *Wan, G.* and **J.T. Li**, 2016. "Paradoxical Thinking, Top Management Team Job-Related Diversity and Organizational Innovation," Academy of International Business, New Orleans, June 27-30; IACMR, Hangzhou, June 15-18.
41. *Xie, Z.* and **J.T. Li**, 2016. "Market Openness, Absorptive Capacity, and Innovation: Exploring Learning by Exporting in an Emerging Economy," Academy of International Business, New Orleans, June.
42. *Xie, L., G. Wan* and **J.T. Li**, 2016. "Building Relational Capital: An Insurance Perspective on Firm Innovation in China". SMS Special Conference, Rome, June 5-7.
43. *Ge, G.*, and **J.T. Li**, 2015. "All Things are Difficult before They are Easy: R&D Investment, Learning Barriers, and Corporate Performance in an Emerging Economy," Strategic Management Society, Denver, October; Academy of Management, Vancouver, August.
44. *Kozhikode, R., J.T. Li,* and R. Krishnan, 2015. "The Consequences of Political Inclusion of Regional Language Movements in India: A Regression Discontinuity Analysis," American Sociological Association, Chicago, August.
45. **Li, J.T.**, and *L. Xie*, 2015. "Government Direct-Financing in Firm R&D and Firm Innovation in an Emerging Economy: A Behavioral Agency Perspective," Academy of Management, Vancouver, August.
46. **Li, J.T.**, and *J. Zhou*, 2015. "A Relational Perspective of Nationality Dissimilarity: The Positive Effect on Organization Identification in International Joint Ventures," Academy of International Business, Bengaluru, June.
47. *Xie, Z.* and **J.T. Li**, 2015. "Home Country Effects in Cross-Border Acquisitions: Gaining Confidence in Majority Control Abroad," Academy of International Business, Bengaluru, June.
48. *Yang J.Y., L. Tian,* and **J.T. Li**, 2015 "Government Corruption, Entrepreneurial Climate and Nascent Entrepreneurs' Resource Acquisition in a Transition Economy", 9th Asia Academy of Management and 8th Taiwan Academy of Management Joint Conference, Hong Kong, June.
49. Takeuchi, R., **J.T. Li**, and J.P. Shay, 2015. "Complexities Associated with Managing Expatriate Managers' Retention in Foreign Subsidiary: Structural Contingency Perspective," SMS Special Conference with the theme "Rethinking Corporate Headquarters: Innovative Approaches for Managing the Multi-Divisional Firm", St. Gallen, May.

50. Xie, Z. and **J.T. Li**, 2015. "Market Openness, Absorptive Capacity, and Innovation: Exploring Learning by Exporting in an Emerging Economy," SMS Special Conference with the theme "From Local Voids to Local Goods: Can Institutions Promote Competitive Advantage", Santiago, March.
51. **Li, J.T.**, and *L. Lin*, 2014. "Acquisition Experience, Attribution Bias, and Organizational Learning," Strategic Management Society, Madrid, September; Academy of Management, Philadelphia, August.
52. **Li, J.T.**, and *G. Wan*, 2014. "The Downward Spiral of Organizational Decline and Top Management Team Demographic Faultlines," Academy of Management, Philadelphia, August.
53. **Li, J.T.**, and *J. Zhou*, 2014. "Organizational Identification in Multi-Cultural Teams: How Nationality Dissimilarity Matters," Academy of Management, Philadelphia, August.
54. Xie, Z. and **J.T. Li**, 2014. "Demand Heterogeneity, Learning Diversity and Product Innovation in an Emerging Economy," Academy of Management, Philadelphia, August.
55. *Tian, L.*, *J.Y. Yang*, and **J.T. Li**, 2014. "Sanding or Greasing the Wheel? Government Corruption and Nascent Ventures' Resources Acquisition", Academy of Management, Philadelphia, August (omit Li).
56. Wu, J. and **J.T. Li**, 2014. "The interplay of performance feedbacks and group-based market structure on risk taking by market followers: Theory and empirical evidence, 1990-2008 ", Academy of Management, Philadelphia, August (omit Li).
57. *Wan, G.*, **J.T. Li**, and *J. Zhou*, 2014. "Top Management Team Demographic Faultlines, Firm Visibility and Firm Acquisition Activity in China", Academy of Management, Philadelphia, August (omit Li).
58. **Li, J.T.**, *P. Li*, and *B. Wang*, 2014. "The Liability of Opaqueness: State Ownership and the Likelihood of Deal Completion in International Acquisitions," Academy of International Business, Vancouver, July.
59. *Yang, J.Y.* and **J.T. Li**, 2014. "Riding on the Dragon: FDI Bandwagon Diffusions in China," Academy of International Business, Vancouver, July; Academy of Management, Philadelphia, August.
60. Xie, Z. and **J.T. Li**, 2014. "Market Openness, Absorptive Capacity, and Innovation: Exploring Learning by Exporting in an Emerging Economy," Academy of International Business, Vancouver, July.
61. **Li, J.T.**, and *G. Wan*, 2014. "Top Management Team Faultlines and Firm Performance in China: A Power Circulation Perspective", IACMR Beijing Conference, June 18-22.
62. Xie, Z. and **J.T. Li**, 2014. "Competing Globally and Locally: Market Disparity, Market Separation, and Innovation Performance of Chinese Firms," IACMR Beijing Conference, June 18-22.
63. **Li, J.T.**, and *G. Wan*, 2014. "Micro-Foundations of the Organizational Decline: The Downward Spiral and Top Management Team Demographic Faultlines", SMS Special Conference with the theme Micro-Foundations for Strategic Management Research, Copenhagen, June 13-15.
64. **Li, J.T.**, *P. Li*, and *B. Wang*, 2013. "State Ownership and the Likelihood of Deal Completion in International Acquisitions: A Study of Chinese Companies Going Abroad," Strategic Management Society, Atlanta, October.
65. *Tang, Y.* and **J.T. Li**, 2013. "How Founder CEOs Affect Firm Risk Taking: An Executive Job Demands Perspective," Strategic Management Society, Atlanta, October; Academy of Management, Orlando, August.
66. *Wan, G.* and **J.T. Li**, 2013. "Team Performance in Multi-Team Systems: Faultlines and Team Boundaries," Academy of Management, Orlando, August.

67. **Li, J.T.** and Z. Xie, 2013. "Governance Structure and the Creation and Protection of Technological Competencies: International R&D Joint Ventures in China," Academy of International Business, Istanbul, July.
68. Xie, Z. and **J.T. Li**, 2013. "Learning diversity and product innovation in an emerging economy," Academy of International Business, Istanbul, July.
69. Wan, G., **J.T. Li** and J. Zhou, 2012. "Top Management Team Demographic Faultlines and Firm Acquisition Intensity in China," Strategic Management Society (SMS) Special Conference on "Competing and Cooperating in and for China," Guangzhou, December, 2012.
70. Yao, K. and **J.T. Li**, 2012. "Outside Directors, Organizational Legitimacy and Illegal Corporate Behavior in China, World Business Ethics Forum, Hong Kong, December.
71. Qian, C., **J.T. Li**, and H. Wang, 2012. "Seize the State, Seize the Day? The Relationship between Corporate Political Activities and Corporate Financial Performance in a Transition Economy," Asian Academy of Management, Seoul, December.
72. Tian, L. and **J.T. Li.**, 2012. "Corruption and Nascent Ventures' Resource Acquisitions in a Transition Economy," Strategic Management Society, Prague, October.
73. **Li, J.T.** and G. Wan, 2012."Top Management Team Demographic Faultlines and Firm Performance: The Moderating Role of Organizational Slack and Managerial Discretion," Academy of Management, Boston, August.
74. Xie, Z. and **J.T. Li**, 2012. "Export Intensity, Domestic Competition, and Product Innovation in an Emerging Economy," Academy of Management, Boston, August.
75. Yang, J.Y., **J.T. Li** and A. Delios. 2012. "Confidence in Learning from Others' Failures: Foreign Investment Strategy in a Transition Economy," Academy of Management, Boston, August.
76. Xie, Z. and **J.T. Li**, 2012. "Multiple Roles of Multinational Corporations, Local Institutions and Indigenous Technological Efforts in an Emerging Economy," Academy of International Business, Washington, DC, July.
77. Huang, K.G. and **J.T. Li**, 2012. "Transnational Intellectual Property and Innovation Strategies: Evidence from China-US Patent Dyads," Strategic Management Society (SMS) Special Conference on "Globalization of Innovation Strategies: Novel Moves for a Global Game," Singapore, June.
78. Miao, Y., J.Y. Song, and **J.T. Li**, 2012. "Race on Innovation: How Laggards from Emerging Economies Compete with Incumbent Leaders," Strategic Management Society (SMS) Special Conference on "Globalization of Innovation Strategies: Novel Moves for a Global Game," Singapore, June.
79. **Li, J.T.** and Z. Xie, 2012. "Global R&D Alliances in an Emerging Economy: Governance Structure and the Protection of Technological Competencies," International Association of Chinese Management Research (IACMR) Conference, Hong Kong, June.
80. **Li, J.T.** and Y. Tang, 2012. "Birds of A Feather: The Social Synchronization of CEO Hubris in China," International Association of Chinese Management Research (IACMR) Conference, Hong Kong, June.
81. Takeuchi, R., **J.T. Li** and J.P. Shay, 2012. "The Roles of Subsidiary Structure on Expatriate Outcomes: Moderating Effects of Global Management Processes," International Association of Chinese Management Research (IACMR) Conference, Hong Kong, June.
82. Liu, W. and **J.T. Li**, 2011. "Political Institutions and Corporate Governance in China: Effects on Corporate Performance," Strategic Management Society, Miami, November.
83. Tang, Y., **J.T. Li**, and H. Yang, 2011. "How Executive Overconfidence Affects Firm Innovation," Strategic Management Society, Miami, November.
84. Kozhikode, R. and **J.T. Li**, 2011. "Contested Institutional Prescriptions and Organizational Identity in a Pluralist Country", Academy of Management, San Antonio, August.

85. *Qian, C., J.T. Li, and H. Wang, 2011. "The Relationship between Political Activities and Financial Performance in a Transition Economy,"* Academy of Management, San Antonio, August.
86. *Li, J.T., P. Li and B. Wang, 2011. "Do Cross Border M&As Create Value? Evidence from Acquiring Firms from an Emerging Economy,"* Academy of International Business, Nagoya, June.
87. *Li, J.T. and Z. Xie, 2010. "Global R&D Strategies in an Emerging Economy: The Protection of Technological Competencies,"* Asia Academy of Management Conference, Macau, December.
88. *Li, J.T. and C. Ng, 2010. "The Normalization of Deviant Organizational Practices: The Non-Performing Loans Problem in China",* World Business Ethics Forum, Macau, October.
89. *Tang, Y. and J.T. Li, 2010. "How CEO hubris affects firm innovation,"* Strategic Management Society, Rome, September; Academy of Management, Montreal, August; IACMR, Shanghai, June.
90. *Li, J.T. and W. Liu, 2010. "Trust Production in an Emerging Economy: Credit Rating and Non-Participation in China,"* Academy of Management, Montreal, August; Strategic Management Society, Washington DC, October.
91. *Qian, C. and J.T. Li, 2010. "Contingent value of CEO political connections,"* Academy of Management, Montreal, August.

#### **INVITED RESEARCH SEMINARS (partial listing since 2017)**

**Australia:** Australia National University; Curtin University; University of Sydney; University of Western Australia

**Netherland:** Tilburg University; VU Amsterdam

**Russia:** New Economic School, Moscow

**Sweden:** Stockholm University (virtual)

**United Kingdom:** Cambridge Judge Business School; Oxford Said Business School; Oxford University Technology and Management Centre for Development; University of Sussex; University of Surrey; Durham University (virtual)

**United States:** University of Florida Business School; Fordham University; Baruch College (virtual)

**China (partial listing):**

Beijing: Peking, Renmin, Tsinghua, UIBE, CUFU

Shanghai: Ceibs, Fudan, Shanghai Jiaotong, SUFE, Tongji

Others: Huazhong UST, Nanjing, Nankai, Nottingham Ningbo, PekingU HSBC, Shandong, Wuhan, UST China, Xiamen, Xian Jiaotong, Zhejiang, Zhongshan Universities.

#### **INVITED KEYNOTES, PRESENTATIONS, PANELS, AND WORKSHOPS (SINCE 2010)**

1. Keynote speaker, 2021. "Global Business and the Digital Economy." Strategy Conference, Wuhan (virtual), July 17.
2. Keynote speaker, 2021. "Global Business and the Digital Economy." Research Conference at SUFE, Shanghai (virtual), July 13.
3. Panel speaker, 2021. "CSR and the Internationalization of Chinese Firms," IACMR Conference, Xi'an (virtual), June 17.

4. Keynote speaker, 2021. "Global Business in Digital Age." 5<sup>th</sup> ECUT-UST Global Conference, Shanghai (virtual), June 13.
5. Keynote speaker, 2021. "Global Business in Digital Age." China IB Association Conference, Wuhan (virtual), June 12.
6. Keynote speaker, 2021. "Strategy in Digital Age." 8<sup>th</sup> Strategy Forum, Zhejiang University, Hangzhou (virtual), June 4.
7. Keynote speaker, 2021. "Dynamics of Business and Society in the New Geopolitical World", 6<sup>th</sup> EMIC Conference, Stockholm University (virtual), May 28, 2021.
8. Keynote speaker, 2020. "The Future of IB in Turbulent Times," Academy of International Business, Asia Pacific Chapter meeting, Hong Kong (virtual), December 4.
9. Keynote speaker, 2020. China Marketing Association of Universities Annual Conference, Jiangnan University, Wuxi (virtual), October 7.
10. Keynote speaker, 2020. The 4<sup>th</sup> Thought Leaders' Conference of Marketing Science and Innovation, Wuhan University, Wuhan (virtual), July 11.
11. Panel speaker, 2020. "International Business in a Digital World", Academy of Management, Vancouver (virtual), August 7-11.
12. Panel speaker, 2020. "International Business and the Digital Economy: Research Agendas for the JIBS Special Issue," Academy of International Business, Miami (virtual), July 2.
13. Keynote speaker, 2019. Academy of International Business Oceania annual meeting, Australian National University, Canberra, Australia: November 21-22.
14. Keynote speaker, 2019. Academy of International Business China annual meeting, Nanjing China, November 9-10.
15. Keynote speaker, 2019. Conference on "China's Belt and Road and Corporate Globalization." China University of Political Science and Law, Beijing China, November 2-3.
16. Panel speaker, 2019. "Global Innovation and International Strategy: An Integrative Perspective," Academy of Management, Boston, August 9-13.
17. Panel speaker, 2019. "How to respond to reviewers – the dos and don'ts," Academy of Management, Boston, August 9-13.
18. Panel speaker, 2019. "Making OFDI Sustainable - Stakeholder Perspective in Belt & Road Initiative," Academy of International Business, Copenhagen, June 25-27
19. Panel speaker, 2019. "2019 JIBS Decade Award," Academy of International Business, Copenhagen, June 25-27
20. Panel speaker, 2019. "The End of Business as Usual for IB teaching: Perspectives from Asia, Europe and the US," Academy of International Business, Copenhagen, June 25-27
21. Keynote speaker, 2019. Australia and New Zealand International Business Association annual meeting, Curtin University, Perth, Australia: February 11-12.
22. Keynote speaker, 2018. Scholarly Research Forum, Nankai University, November 29.
23. Keynote panel speaker, 2018. International Business Workshop, University of Sydney, November 21-22.
24. Keynote panel speaker, 2018. Management Workshop, Peking University, July 23-24.
25. Panel speaker, 2018. "Mid-career faculty consortium –STR Division," Academy of Management, Chicago, August
26. Panel speaker, 2018. "2018 JIBS Decade Award," Academy of International Business, Minneapolis, June.
27. Keynote panel speaker, 2018. Management Workshop, Singapore Management University, May 29-30.
28. Keynote speaker, 2017. University of Sydney Center in China: Advancing Emerging Markets Research Conference, Suzhou, November 21-22.



29. Keynote speaker, 2017. The AIB China Conference, Beijing, November 18-19.
30. Panel chair and speaker, 2017. "China's Global Expansion," Horasis Global China Business Meeting, Sheffield, United Kingdom, November 5-6.
31. Panel speaker, 2017. "Overcoming Barriers for Firm Growth in Emerging Markets," CEIBS Symposium on Emerging Markets, Shanghai, October 24-25.
32. Panel speaker, 2017. Eurasian Integration: Challenges and Opportunities of the Belt and Road Initiative. Skolkovo Technopark, Open Innovations Forum, Moscow, October 16.
33. Session chair, 2017. "IM Division HKUST Best Paper in Global Strategy Award Session", International Management Division, Academy of Management, Atlanta, August 7.
34. Panel speaker, 2017. "The Rise of the Digital Economy and its Implications for Multinational Enterprise (UNCTAD Special Panel)," Academy of International Business, Dubai, July 2-5.
35. Panel speaker, 2017. "Experiences and Lessons from Chinese Multinational Enterprises' Internationalization (IACMR-AIB Collaborated Symposium)," Academy of International Business, Dubai, July 2-5.
36. Panel chair, 2017. "Meet the Editors," Academy of International Business, Dubai, July 2-5.
37. Keynote presentation, 2017. The 4th Frontiers of Business Research in China International Symposium, Renmin University, Beijing, May 26-27.
38. Plenary panel chair, 2016. "Institutions: Taking Advantage of Opportunities in Asia," SMS Special Conference, Hong Kong, December 10-12.
39. Plenary panel chair, 2016. "Meet the Editors," SMS Special Conference, Hong Kong, December 10-12.
40. Keynote speaker, 2016. "Exporting, Learning and Innovating among Emerging Market Firms: The Moderating Role of Institutional Development," AIB Southeast Asia Meeting, Guangzhou, December 2-4.
41. JIBS workshop editor panel speaker, 2016. AIB Southeast Asia Meeting, Guangzhou, December 2-4.
42. Panel chair and speaker, 2016. "Globalization," Horasis Asia Meeting, Bangkok, November 27-28.
43. Panel speaker, 2016. "Mid-career consortium", International Management Division, Academy of Management, Anaheim, August 6.
44. Paper presentation, 2016. "Market Openness, Absorptive Capacity, and Innovation: Exploring Learning by Exporting in an Emerging Economy," *First Workshop on Chinese Firm-Level Data*, Penn Wharton China Center conference, Beijing, June 20-21.
45. Paper presentation, 2016. "Group-Based Market Structure and Performance-Aspiration Feedback: Effects on Competitive Moves," *Strategic Management Journal* special issue conference, LUISS Business School, Rome, June 8-9.
46. Paper presentation, 2016. "Paradoxical Thinking, Top Management Team Job-Related Diversity and Organizational Innovation," *Journal of Management Studies* special issue conference, University of Warwick, March 21-23.
47. Panel speaker and chair, 2015. "Dreaming up Innovation for Chinese firms," Horasis Global China Business Meeting, Cascais, Portugal, October 22-23.
48. Faculty panel speaker, 2015. Junior Faculty Consortium, Business, Bengaluru, June 27-30.
49. Paper presentation, 2015. "Market Openness, Absorptive Capacity, and Innovation: Exploring Learning by Exporting in an Emerging Economy," Harvard Business School, May 15-16.
50. Panel speaker, 2014. "Globalization of Chinese firms," Horasis Global China Business Meeting, Lake Como, Italy, October 13-14.

51. Paper presentation, 2014. "The compatriot effect in cross-border acquisitions: Gaining legitimacy for majority control," Copenhagen Business School, October 9-10.
52. Panel speaker, 2013. "Innovation and performance of Chinese firms," Horasis Global China Business Meeting, The Hague, November 10-11.
53. Panel speaker, 2012. "Surviving Risk in an Unstable Business Environment," 12<sup>th</sup> Annual China Entrepreneur Leaders Conference, Beijing, December 7-9.
54. SMS Showcase plenary panel organizer and chair, 2012. "Business Schools in Transition: Models of Management Education and Research," Prague, October 7-9.
55. Panel presentation, 2011. "Meeting the Challenges: AACSB's Intellectual Contribution Standards," AACSB Asia Pacific Accreditation Conference, Singapore, October 10.
56. All-Academy theme panel organizer and chair, 2011. "Bridging East and West: Asian Business Schools and Models of Management Education and Research," Academy of Management, San Antonio, August 14.
57. Panel presentation, 2011. "Theory and the Practice of Management in China," OMT PDW panel, Academy of Management, San Antonio, August 13.
58. Panel presentation and faculty, 2010. "Publishing strategy research," Paper Development Workshop, Global Strategy Interest Group, Strategic Management Society, Rome, September.
59. Panel presentation, 2010. "Research on strategy and strategic leadership in emerging markets: Opportunities and challenges," SMS Emerging Scholar Session: *Research on Strategy and Strategic Leadership in Emerging Markets: Opportunities and Challenges*, Strategic Management Society, Rome, September.
60. Presentation, 2010. "Explaining Corporate Takeovers in China: A Study of Listed Firms," Summer Strategy Conference, National University of Singapore, September.
61. Panel moderator and speaker, 2010. "International and Global Strategy," *Global Strategy Journal (GSJ)* Launch Conference (SMS), Chicago, July.
62. Presentation to the HKUST Business School Corporate Advisory Forum, "Establishing Endowed and Named Chair Professorships," June 18, 2010.
63. Presentation to the HKUST Business School Corporate Advisory Forum, "Endowed and Named Chair Professorships," March 12, 2010.
64. Presentation to the HKUST Business School Corporate Forum, "Enhancement of Teaching," March 12, 2010.

## RESEARCH INTERESTS

Global Strategy  
 Digital Strategy  
 Corporate Strategy  
 Corporate Governance in Asia  
 Entrepreneurship in Asia  
 Alliances/Joint Venture Success in China  
 Innovation in China  
 Chinese Management and Organizations

## RESEARCH GRANTS

I have served as the principal investigator for research supported by 25 grants in Hong Kong, with a total of HK\$10 million.

## TEACHING INTERESTS

Strategic Management  
Managing Alliances in China  
Strategic Management in China  
Doing Business in China  
Global Business Strategy  
International Business  
Research Seminar in Strategy and Organization Theory

## TEACHING EXPERIENCE

### Hong Kong University of Science and Technology

#### Degree Programs

UG: *Corporate Strategy*  
*International Management*  
*Multinational Corporations*  
*Undergraduate Research Opportunity (UROP)*

MBA: *Strategic Management*. Core course (Hong Kong, Shenzhen, Saudi, and Bi-Weekly MBA programs)  
*Managing Strategic Alliances in China*. MBA elective

EMBA: *Doing Business in China*

MSc: *Strategic Management in China*  
*Managing Strategic Alliances in China*

Ph.D: *Ph.D Seminar in Strategy and Organization Theory*  
*Ph.D Seminar in Developing Strategy Research*  
*Ph.D Research Program Development*  
*Ph.D Dissertation Research*

#### Ph.D./MPhil Committees:

- ✧ Faculty mentor: Rebecca Zhang (2019-2024)
- ✧ Chair, PhD dissertation, Juno Li (2018-2023)
- ✧ Chair, PhD dissertation, Charles Chen (2017-2022)
- ✧ Chair, PhD dissertation, Jamie Qiao (2017-2022)
- ✧ Chair, PhD dissertation, Chris Hu (2020; Assistant Professor, BNU-HKBU United International College)
- ✧ Chair, PhD dissertation, Andy Yun (2020; Jeonbuk National University, Korea)
- ✧ Chair, PhD dissertation, Luqun Xie (2018; Assistant Professor, Shanghai Jiaotong University)
- ✧ Chair, PhD dissertation, Gary Ge (2017; Assistant Professor, University of Groningen, the Netherlands)

- ✧ Chair, PhD dissertation, Jessie Zhou (2017; Assistant Professor, Technical University of Denmark)
- ✧ Chair, PhD dissertation, Lisa Lin (2015; Assistant Professor, Hong Kong Baptist University)
- ✧ Chair, PhD dissertation, Alan Wan (2015; Assistant Professor, Nanjing University; IAS Post doctoral fellow, HKUST)
- ✧ Chair, PhD dissertation, Zhenzhen Xie (2013; Associate Professor, Tsinghua University)
- ✧ Chair, Post doctoral fellow, Li Tian (2011-2012; Professor, Nankai University, Tianjin)
- ✧ Chair, PhD dissertation, Rajiv Kozhikode (2010; Associate Professor, Simon Fraser University, Canada; Assistant Professor, University of Groningen, the Netherlands)
- ✧ Chair, PhD dissertation, Cuili Qian (2010; Associate Professor, University of Texas at Dallas; Associate Professor, City University of Hong Kong)
- ✧ Chair, Post doctoral fellow, Kirsty Liu (2008-2010; Assistant Professor, University of Finance and Economics, Shanghai)
- ✧ Member, PhD dissertation, Yi Tang (2009; Associate Professor, University of Hong Kong)
- ✧ Chair, MPhil thesis, Zhen Yang (2008)
- ✧ Member, PhD dissertation, Chang Song (2007; Assistant Professor, Chinese University of Hong Kong)
- ✧ Chair, PhD dissertation, Gracy Jingyu Yang (2006; Associate Professor, University of Sydney, Australia)
- ✧ Chair, MPhil thesis, Fiona Kun Yao (2006; PhD program, UC-Berkeley)
- ✧ Chair, MPhil thesis, Zhong Jing (2002; Associate Professor, Tongji University, Shanghai)

### Executive Programs

*Doing Business in China*  
*Global Strategy*  
*Managing Strategic Alliances in China*  
*Meeting the China Challenge*  
*Strategic Management*

### **University of Hawaii, College of Business Administration (1992-94)**

UG: *Strategic Management*. Capstone course for UG programs  
 MBA: *Strategic Management*. Capstone course for the MBA program  
 EMBA (Japan focused): *Global Competition in the Service Industries* (Lectures)

### **SERVICE TO THE UNIVERSITY**

#### **HKUST:**

2021 – Member, University Senate  
 2020 – 21 Chairman, University Senate Standing Committee for Academic Review Procedure  
 2019 – 20 Member, University Senate Standing Committee for Academic Review Procedure

2018 Member, Search Committee for University Provost, HKUST  
 2006-17 Member, University Senate  
 2013-17 Member, University Senate Research Committee  
 2014-15 Member, Dean's Search Committee, School of Engineering  
 2013-14 Member, Dean's Search Committee, XJTU-HKUST Joint School of Sustainable Development  
 2011-12 Chairman, University Appointment and Substantiation Committee (UASC)  
 2010-12 Member, University Administrative Committee (UAC)  
 2010-11 Member, University Appointment and Substantiation Committee (UASC)  
 2010-11 Member, the HKUST 20<sup>th</sup> Anniversary Organizing Committee  
 2009-11 Member, University Honorary Awards Committee  
 2009 Convener, President's Taskforce on Faculty Recruitment and Retention

### **HKUST Business School:**

2017 – Academic Director, HKUST- Skolkovo EMBA Program  
 2018 –19 Co-Chair, DBA Faculty Taskforce  
 2016 –18 Academic Director, MSc in Global Management  
 2017 –18 Member, School Appointment and Substantiation Committee (SASC)  
 2006 –17 Member, School Administrative Committee (SAC)  
 2013 –17 Moderator, Business Insights Presentation Series, HKUST Business School Central  
 2013 –17 Chair, School Research Committee  
 2011–16 Beta Gamma Sigma, HKUST Chapter: President, 2015-16; Secretary, 2013-14, Faculty representative, 2011-12.  
 2015 Member, Business School Advisory Council - Ad-hoc Committee on China Engagement Strategy  
 2013 Chair, Faculty Taskforce on EMBA Programs  
 2012-13 Member, Search Committee for the Associate Dean of Master's Programs  
 2009-10 Chair, School Appointment and Substantiation Committee (SASC)  
 2005-08 Member, School Appointment and Substantiation Committee (SASC)  
 2003-06 Member, MBA Committee  
 1999-04 Member, PhD/MPhil Committee  
 1997-99 Co-Director, Hang Lung Center for Organizational Research

### **HKUST Department of Management:**

2017 - Chair, Departmental Substantiation and Promotion Committee (DSPC)  
 2006 Acting Head, January – June 2006  
 2005-06 Chair, Faculty Recruiting Committee  
 2004-05 Co-chair, Faculty Recruiting Committee  
 2003-04 Chair, Faculty Recruiting Committee  
 1999-04 Chair, PhD Program  
 1999-03 Member, Faculty Recruiting Committee  
 1999-05 Member, Academic Review Committee  
 1997-98 Chair, Faculty Recruiting Committee

## **PROFESSIONAL SERVICE ACTIVITIES AND HONORS**

### **Strategic Management Society (SMS):**

*The global academic community for strategic management research*

- Director, the doctoral workshop, Strategic Management Society, 2020, 2021.
- Associate Editor (2009–2016), the *Strategic Management Journal (SMJ)*. This is the flagship journal for the SMS.
- Member of the Editorial Review Board, *Strategic Management Journal (SMJ)* (2019–).
- Program Chair, The SMS Special Conference in Hong Kong, December 10-12, 2016. The conference theme: “Contextualizing Strategic Management in Asia: Institutions, Innovation and Internationalization”. This was the first SMS event in Hong Kong.
- 2019, Nominee, Member of the Board of Directors. Nominated by the SMS Board.
- 2015, Nominee, Member of the Board of Directors. Nominated by the SMS Board.
- Member of the Editorial Review Board, *Global Strategy Journal* (Senior Editorial Board, 2015–; Board, 2010–14).
- SMS Showcase Plenary Panel Organizer and Chair, 2012. “Business Schools in Transition: Models of Management Education and Research,” Prague, October 7-9. The panelists included Business School Deans of City University London (Igor Filatotchev), HKUST (Leonard Cheng), and St Petersburg State University (Valery Kat'kalo).
- 2012. Finalist, *SMS Special Conference Singapore Best Paper Prize*, Singapore, June.
- 2011. Nominee, the *SMS Best Practice Implications Award*, Miami, November.
- 2008. Nominee, for both the *SMS Best Conference Paper Prize*, and the *SMS Best Conference Paper for Practice Implications Award*, Cologne.
- 2006. Nominee, the *Best Conference Paper Prize*, Vienna.

**Academy of International Business (AIB):**

*The global academic community for international business research*

- 2016-2022, Area Editor of the *Journal of International Business Studies (JIBS)*. This is the flagship journal for the AIB.
- 2020-2023, Member of the Advisory Council, AIB Asia-Pacific Chapter (new).
- 2016-19, Vice President and Member of the Board of the Academy of International Business.
- 2018: Program Chair for AIB 2018 annual meeting in Minneapolis
- 2017: Pre-conference Program Coordinator, AIB 2017 annual meeting in Dubai
- 2017-18: member, *FIU/AIB Best Theory Paper Award Committee* (Dubai, Minneapolis)

- 2016: Elected lifetime *Fellow* of the Academy of International Business
- Co-Chair, 2016. AIB Junior Faculty Consortium, New Orleans, June 27-30.
- 2016. Nominee, *Temple/AIB Best Paper Award*, New Orleans.
- 2008. Finalist, the *AIB Best Paper Award*, Milan.
- 2006. Winner of the *Best Paper Award*, Australia and New Zealand International Business Academy, Wellington.
- 2005. Two papers nominated for the *AIB Best Paper Award*, Quebec City.

**Academy of Management (AOM):**

*The global academic community for management research*

- Member of the Editorial Review Board, *Academy of Management Journal* (2013–). This is a flagship journal for the AOM, and an A journal in management research.
- Helped establishing “HKUST Best Paper Award in Global Strategy” for the IM Division, AOM for two three year terms: 2016-18; 2019-21.
- Organizer and Chair, HKUST Annual Reception at the AOM. This is our flagship annual Sunday night reception at the AOM, usually attracting a turnout of 250-300 scholars. Chaired this global networking event, 2006-2017.
- All-Academy Theme Panel Organizer and Chair, 2011. “Bridging East and West: Asian Business Schools and Models of Management Education and Research,” Academy of Management, San Antonio, August 14. Panelists included Business School Deans of CEIBS (John Quelch), HKUST (Leonard Cheng), Koc University (Baris Tan), National University of Singapore (Bernard Yeung), and Tsinghua University (Yingyi Qian).
- 2013. Finalist, the *Best Paper Award* for articles published in *Academy of Management Journal* in 2012.
- 2012. Winner, the *Best Paper Award*, International Management Division, Boston.
- 2005. Winner of the *Best Paper Award*, Social Issues in Management Division, Honolulu.

**International Association of Chinese Management Research (IACMR):**

*The global academic community for Chinese management research*

- *Management and Organization Review (MOR)* Inaugural Research Frontiers Conference at the HKUST Business School, December 4-7, 2014. Conference Host and Chair of the Opening Panel. Conference theme: “Globalization of Knowledge Creation and Innovation in the Context of Emerging Economies”.

- Keynote Speaker, the Opening Panel, 2012. “IACMR 10th Anniversary Panel: Progress and Prospects in Chinese Management Research,” International Association of Chinese Management Research (IACMR) Conference, Hong Kong, June 20-24.
- Member of the Editorial Review Board, *Management and Organization Review* (2003–2007).

## Editorial Activities

### Membership of Journal Editorial Review Boards

- Academy of Management Journal* (2013–)
- Journal of International Business Studies* (Area Editor, 2016 –)
- Strategic Management Journal* (2019 –; Associate Editor, 2009–2016)
- Journal of Management* (2011–)
- Global Strategy Journal* (Senior Advisory Board, 2011–)
- Journal of International Business Policy* (2017–)
  
- Journal of International Management* (2002–)
- Long Range Planning* (2014–)
- Strategic Management Review* (2019 –)
- Australia Journal of Management* (2019–)
- Seoul Journal of Business (SJB)* (2020–)
- Cross Cultural & Strategic Management* (2015–)
  
- Asia Pacific Journal of Management* (1999–2013)
- Journal of Business Research* (2007–2018)
- Management and Organization Review* (2003–2007)
- Strategic Organizations* (2006–2011)

### Distinguished Advisory Board

- Journal of Asia Business Studies* (2009–2015)

### Guest Editor of Special Issues

1. Meyer, K., **Li, J.**, Broothers, K., & Jean, R. 2022. International Business in a Digital World. Special issue. *Journal of International Business Studies (JIBS)*.
2. Dau, L., Chacar, A., Lyles, M., & **Li, J.** 2021. Informal Institutions and International Business. Special issue. *Journal of International Business Studies (JIBS)*.
3. **Li, J.**, Van Assche, A., Fu, X., Li, L., & Qian, G., 2022. The Belt and Road Initiative. Special issue. *Journal of International Business Policy (JIBP)*.
4. Delios, A., **Li, J.**, Schotter, A., & Vrontis, D. 2022. Challenging the Orthodoxy in International Business Research. Special issue. *Journal of World Business (JWB)*.
5. **Li, J.**, Xie, Z, Li, J., & Jiao, J. 2022: Digital Innovation. Special issue. *International Journal of Technology Management (IJTM)*.
6. **Li, J.**, Qian, G., Zhou, K., & Lu, J. 2021. Belt and Road Initiative, Globalization and Institutional Changes: Implications for Firms in Asia. Special issue, *Asia Pacific Journal of Management*, in press.
7. Weldon, E. & **Li, J.** 1999. International Ventures in China: Challenges for Managers and Management Researchers. Special issue, *Journal of World Business*, 34(1).

### Ad Hoc Reviewer



*Academy of Management Review*  
*Journal of Management Studies*  
*Management Science*  
*Organization Science*  
*Strategic Entrepreneurship Journal*

### **Other Professional Services**

- ✧ External Reviewer, Tsinghua University, Faculty Tenure and Promotion (2020, 2019, 2018, 2017)
- ✧ External Reviewer, Singapore Management University, Faculty Tenure and Promotion (2019)
- ✧ External Reviewer, Peking University, Faculty Tenure and Promotion (2019)
- ✧ External Reviewer, Lingnan University, Faculty Tenure and Promotion (2019)
- ✧ External Reviewer, University of Sydney, Faculty Tenure and Promotion (2018)
- ✧ External Examiner, University of Nottingham Ningbo, PhD Dissertation (2017)
- ✧ External Reviewer, University of Macau, Faculty Tenure and Promotion (2016)
- ✧ External Reviewer, INSEAD, Faculty Tenure and Promotion (2013)
- ✧ Grant Committee Member, The Strategy Research Foundation, 2010- 2013
- ✧ Research Committee Member, International Management Division, Academy of Management, 2010-11 (selecting the Barry M Richman Dissertation Award and Best Paper Awards)
- ✧ External Reviewer, Penn State University, Faculty Tenure and Promotion (2010)
- ✧ External Examiner, Chinese University of Hong Kong, PhD Dissertation (2005)
- ✧ Award Committee Member, International Association for Chinese Management Research (2004)
- ✧ External Reviewer, Peking University, Faculty Promotion (2004)
- ✧ External Examiner, University of Hong Kong, PhD Dissertation (2003)
- ✧ External Examiner, City University of Hong Kong Research Committee (2001, 2000)
- ✧ Panel Speaker, Chinese Management Scholar Research Methods Workshops (1999, 2000, 2001, 2002), Hang Lung Center for Organizational Research
- ✧ Co-Chair, Inaugural Research Conference: Management and Organizations in China, Hang Lung Center for Organizational Research (1998)

### **COMMUNITY SERVICES**

- ✧ Panel Member, Research Assessment Exercise (RAE) 2014, University Grants Committee (UGC) of Hong Kong
- ✧ Panel Member, Hong Kong Research Grants Council, 2007-2009; 2009-2011
- ✧ Member, HR Committee, Fu Hong Society (The Society of Homes for the Handicapped), Hong Kong, 2007- 2009; 2009-2011
- ✧ Member, Scientific Committee, Academy of Innovation and Entrepreneurship, Tsinghua University, Beijing. 2008
- ✧ Panel of Judges, People Management Awards, *South China Morning Post*/Hong Kong Institute of Human Resource Management, 2006

### **RECENT ARTICLES IN MEDIA**

#### **Recent articles published in the *Hong Kong Economic Journal* (in Chinese):**

- ✧ The Impact of a Shorter Working Week (22.07.2021)

- ✧ Belt & Road Initiative Makes Globalization Back on Track (24.06.2021)
- ✧ Recovery and Inequality of the Employment Market (17.06.2021)
- ✧ How Corporates Should Respond to ESG? (06.05.2021)
- ✧ Impact of COVID-19: Shrinking Working Hours and Incomes (11.03.2021)
- ✧ Pandemic Speeds Up Corporate Digitalization (07.01.2021)
- ✧ AI is Reshaping the Job Market (05.11.2020)
- ✧ “Profit Discovery”: Key to Corporate Success (14.03.2017)
- ✧ A Critical Step on State-Enterprise Reform (26.01.2017)
- ✧ Challenges and Opportunities Amid Trade War (20.12.2016)
- ✧ Debt-to-Equity to Resolve Mainland Debt Crisis (22.11.2016)
- ✧ Reforms of Mainland State and Central Enterprises Enter Critical Stage (11.10.2016)
- ✧ Acquisition and Merger by Mainland Corporations – Haste Makes Waste (13.09.2016)
- ✧ Challenges of Declining Investment from Mainland Citizens (16.08.2016)
- ✧ Time to Eliminate “Zombie Enterprises” (06.07.2016)
- ✧ State Enterprise Reform is Key to Future Success (22.09.2015)

### **Other media coverage**

- ✧ *South China Morning Post* (14.07.2021): Winning Hearts and Minds: China’s Belt and Road Initiative.
- ✧ *South China Morning Post* (Education Post: 08.07.2015): The problem of non-performing loans: Normalising bad behavior.
- ✧ *KRO Brandpunt* (Dutch national TV news channel) (16.11.2013): Interviewed and shown in a national TV documentary on “Doing Business in China”.
- ✧ *Finance.sina.com* (09.12.2012): Creating entrepreneurial eco-systems in China.
- ✧ *Chinese Management Insights* (04.2012): Do Proud and Overconfident CEOs Take More Risks?

### **HONORS (Research: excluding those mentioned under Professional services and honors)**

1. 2020. JWB 2019 Best Phenomenon-based Paper First Runner-Up Award.
2. 2012. Winner, the *Best Paper Award* in strategic management, the 8th Asia Academy of Management Conference, Seoul.
3. 2009. Finalist, the 2008 Best Paper Award for the best articles published in the *CGIR (Corporate Governance: An International Review)*
4. 2003. Winner of the *Best Paper Award*, European-Asia Management Studies Association Meeting, Stockholm
5. 2003. Nominee, the *Carolyn Dexter Award* for the best international paper, Academy of Management, Seattle
6. 1997 – 2002. Wei-Lun Fellow, HKUST
7. 1994. Finalist, *Haynes Prize* competition for the best monograph in international business, Academy of International Business
8. 1991. Winner of the *Irwin Distinguished Paper Award* for the best paper, Academy of International Business-Southwest

### **HONORS (Teaching)**

1. 2020. *Teaching Excellence Citation* (for MBA/MSc Elective), School of Business and Management, HKUST

2. 2019. *Teaching Excellence Citation* (for MBA/MSc Elective), School of Business and Management, HKUST
3. 2018. *Teaching Excellence Citation* (for MBA/MSc Elective), School of Business and Management, HKUST
4. 2017. *Teaching Excellence Citation* (for MBA core course /MSc Elective), School of Business and Management, HKUST
5. 2015. *Teaching Excellence Citation* (for MBA/MSc Elective), School of Business and Management, HKUST
6. 2013. *Teaching Excellence Honor Roll (cum laude)* (for MBA core course), School of Business and Management, HKUST
7. 2012. *Teaching Excellence Honor Roll (cum laude)* (for MBA core course), School of Business and Management, HKUST
8. 2011. *Teaching Excellence Citation* (for MBA/MSc Elective), School of Business and Management, HKUST
9. 2002. Runner-up, *Franklin Award for Teaching Excellence*, School of Business and Management, HKUST
10. 2001. *Teaching Excellence Citation*, School of Business and Management, HKUST
11. 2000. *Teaching Excellence Citation*, School of Business and Management, HKUST
12. 1999. *Teaching Excellence Citation*, School of Business and Management, HKUST
13. 1994. *Teaching Excellence Award*, College of Business, University of Hawaii

## **PROFESSIONAL MEMBERSHIPS**

Strategic Management Society  
 Academy of International Business  
 Academy of Management  
 INFORMS  
 Asian Academy of Management  
 International Association for Chinese Management Research  
 Beta Gamma Sigma