

WOUTER STAM

Department of Management
The Hong Kong University of Science and Technology (HKUST)
Kowloon, Hong Kong SAR, China
Tel: (852) 2358-6172 | Fax: (852) 2335-5325 | Email: wstam@ust.hk

EDUCATION

- Sept. 2003 – June 2008 **VU University Amsterdam**
Ph.D. from the Faculty of Social Sciences, graduated with distinction ('cum laude'), NWO funded project No. 014-43-745
- 1998 – 2003 **University Maastricht**
MSc. in International Business Studies, specialization in Finance
- Sept. 2001 - Jan. 2002 **University of California**
International exchange student at Santa Cruz campus
- 1992 – 1998 **Thomas A Kempis College**
GCSE: A-levels in Dutch, English, German, mathematics, economics, history, social sciences, and the arts

ACADEMIC POSITIONS

- Aug. 2009 – Present **The Hong Kong University of Science and Technology**
Assistant professor, Department of Management, HKUST Business School
- June. 2008 – July 2009 **VU University Amsterdam**
Assistant professor, Department of Management and Organization, Faculty of Economics and Business Administration
- Aug. 2006 – May 2007 **The Wharton School, University of Pennsylvania**
Visiting scholar at the Sol C. Snider Entrepreneurial Research Center
- Apr. 2001 - June 2002 **University Maastricht**
Teaching assistant at the Department of Finance

OTHER WORK EXPERIENCE

- Jan. 2000 – Mar. 2001 **NLCom**
Member of the startup's management team
- June - Aug. 2000 **Summer Camp YMCA Camp Letts, Maryland, U.S.A.**
Camp counselor with the 'Mariners' (age 11-14)
- Oct. - Nov. 1999 **Rabobank, Maastricht**
Administrative assistant at mortgage department
- Sept. 1998 - Oct. 1999 **Vodafone, Maastricht**
Call center agent

RESEARCH INTERESTS

The antecedents and consequences of intra- and interorganizational networks, corporate entrepreneurship and new business venturing, managerial cognition and biases

JOURNAL PUBLICATIONS

Van Wijk, J.J., Stam, W., Elfring, T., Zietsma, C., Den Hond, F., 2011. Activists and incumbents tying for change: The interplay between agency, culture and networks in field evolution. *Academy of Management Journal*, conditionally accepted for publication.

Stam, W., 2010. Industry event participation and network brokerage among entrepreneurial ventures. *Journal of Management Studies*, 47: 625-653.

Stam, W., 2009. When does community participation enhance the financial and innovative performance of open source companies? *Research Policy*, 38: 1288-1299.

Stam, W., Elfring, T. 2008. Entrepreneurial orientation and new venture performance: The moderating role of intra- and extraindustry social capital. *Academy of Management Journal*, 51: 97-111.

- Selected for inclusion in the first *Entrepreneurship Research Exemplars Conference*, University of Connecticut, May 28-30, 2009

BOOK CHAPTERS

Hulsink, W., Elfring, T., Stam, W. 2008. The locus of innovation in small and medium-sized firms: The importance of social capital and networking in innovative entrepreneurship. In: *Cases in technological entrepreneurship: converting ideas into value*. Petti, C. (Ed.). Edward Elgar: forthcoming.

Stam, W., Van Wendel de Joode, R. 2007. Analyzing firm participation in open source communities. In: *Handbook of research on open source software: Technological, economic, and social perspectives*. St.Amant, K., Still, B. (Eds). Information Science Reference: Hershey, PA;495-509.

REFEREED CONFERENCE PROCEEDINGS

Stam, W. 2008. When does community participation enhance the innovative and financial performance of open source companies? *Academy of Management 2008 Best Paper Proceedings*. August 8-13, 2008, Anaheim, CA, ISSN: 1543-8643

Stam, W., Elfring, T. 2006. Entrepreneurial orientation and new venture performance: The mediating effect of network strategies. *Academy of Management 2006 Best Paper Proceedings*. August 11-16, 2006, Atlanta, GA, ISSN: 1543-8643; K1-K6.

SELECTED CONFERENCE PRESENTATIONS

Glaser, L., Stam, W., Elfring, T. 2011. Entrepreneurial initiative and performance of middle managers: A multilevel study. Paper presented at the Strategic Management Society Annual Meeting, November 2011, Miami, U.S.A.

Sasovova, Z., Mehra, A., Stam, W. 2011. The accuracy of network perceptions over time. Paper presented at symposium entitled "Social networks and negative ties: Research opportunities and challenges for the next 5 years," Academy of Management Annual Meeting.

- Stam, W., Tang, Y. 2011. Esprit de corps: How team network configuration affects team performance. Paper presented at the Academy of Management Annual Meeting, August 2011, San Antonio, U.S.A.
- Arzlanian, S., Stam, W., Elfring, T. 2011. Social capital and new venture performance: A meta-analytic review. Paper presented at the Academy of Management Annual Meeting, August 2011, San Antonio, U.S.A.
- Glaser, L., Stam, W., Elfring, T. 2011. Entrepreneurial initiative and brokerage: The moderating role of organizational context. Paper to be presented at the Academy of Management Annual Meeting, August 2011, San Antonio, U.S.A.
- Stam, W., Elfring, T., Van de Bunt, G.G. 2010. Alliance network diversity, entrepreneurial team resources, and new venture innovativeness. Paper presented at the Tilburg Conference on Innovation, 10-12 June, 2010, Tilburg, the Netherlands.
- Arzlanian, S., Stam, W., Elfring, T. 2009. Managerial resources and new venture performance in emerging and established economies: A meta-analytic review. Paper presented at the *Strategic Management Society Annual Meeting*, October 2009, Washington, U.S.A.
- Glaser, L., Stam, W., Elfring, T. 2009. Corporate entrepreneurship in established organizations: intrapreneurship at and across multiple levels of analysis. Paper presented at the *Strategic Management Society Annual Meeting*, October 2009, Washington, U.S.A.
- Stam, W., Elfring, T., Van de Bunt, G.G. 2009. Unlocking the value of network heterogeneity: Managerial social capital, partner diversity, and firm Innovation. Paper presented at the *Academy of Management Annual Meeting*, August 2009, Chicago, U.S.A.
- Stam, W., Dacin, T.M. 2009. Networks, collective action, and new venture performance in emerging organizational communities. Paper presented at the *Academy of Management Annual Meeting*, August 2009, Chicago, U.S.A.
- Stam, W., MacMillan, I.C., Boisot, M., Ihrig, M. The emergence of knowledge structures in regional clusters. *Paper presented at the EGOS 2008 conference*, Amsterdam, The Netherlands
- Stam, W. 2008. Does networking work? How industry events shape the social networks and performance of new ventures. Paper presented at the *Babson Entrepreneurship Research Conference*, June 2008, Chappel Hill, U.S.A. 5
- Stam, W., Elfring, T. 2007. Interorganizational knowledge networks and the performance of emerging entrepreneurial firms. Paper presented at the *Strategic Management Society Conference*, October 2007, San Diego, U.S.A.
- Stam, W. 2007. Does networking work? How industry events shape the social networks and performance of new ventures. Paper presented at the *Academy of Management Annual Meeting*, August 2007, Philadelphia, U.S.A.
- Van Wijk, J.J., Stam, W., Den Hond, F., Elfring, T. 2007. Operationalizing institutional entrepreneurship as a behavioral and relational phenomenon. Paper presented at the *Cornell-McGill Conference on Institutions and Entrepreneurship*, July 2007, Itaca, U.S.A.
- Van Wijk, J.J., Stam, W., Elfring, T., Den Hond, F. 2006. "Who is the Institutional Entrepreneur?" is a Right Question With Many Answers. Paper Presented at the *22nd EGOS Colloquium*, July 2006, Bergen, Norway.

- Stam, W., Elfring, T. 2006. Brokerage strategies in organizational fields: Linking network structure and composition to new venture performance. Paper presented at the *Babson Kauffman Entrepreneurship Research Conference*, June 2006, Bloomington, USA.
- Stam, W., Elfring, T. 2005. Outsider or outperformer? Linking structural and relational embeddedness of new ventures in emerging industry networks to firm performance. *Proceedings of the RENT XIX Conference*, November 2005, Naples, Italy.
- Stam, W. 2005. Entrepreneurial networking strategies in emerging industries: A community perspective on the creation and exploitation of social capital. *Proceedings of the Interdisciplinary European Conference on Entrepreneurship Research (IECER)*, February 2005, Amsterdam, the Netherlands.

PROJECTS AND WORKING PAPERS

- Stam, W. Give-some, take-some: Collective action mobilization and new venture survival in emerging industries. To be submitted to the *Journal of Business Venturing*.
- Arzlanian, S., Stam, W., Elfring, T. 2011. Entrepreneurial networks and new venture performance: A meta-analytic review. Under review at the *Journal of Business Venturing*.
- Stam, W., Elfring, T., Van de Bunt, G.G. 2011. Alliance network diversity, entrepreneurial team resources, and new venture innovativeness. Revise and resubmit at *Strategic Entrepreneurship Journal*.
- Stam, W., Tang, Y. 2011. Teaming Up With the Stars? A Study of Networks and Performance Among Project Teams in the Hong Kong Movie Industry, 1973-1997. (data-analysis stage)
- Glaser, L., Stam, W., Elfring, T. 2011. Entrepreneurial initiative and performance of middle managers: A multilevel study. (write-up stage)
- Arzlanian, S., Stam, W. 2011. Connecting the dots: A study of managerial network cognition and contract wins among firms tendering for the 2014 Olympic Games in Russia. (write-up stage)
- Stam, W., Mehra, A., Sasovova, Z. 2011. Cultural Brokerage, identity dynamics, and marginality in social networks. (data-analysis stage)

AWARDS

- Outstanding Reviewer Award, Academy of Management Journal, 2011
- GRF grant from the Hong Kong Research Grants Council (HK\$427,628) for the project "The emergence of network structure, knowledge flows, and innovation in regional clusters: A multimethod study" (project number 643510), November 2010
- SBI grant from HKUST Business School (HK\$9,000) for the project "Corporate entrepreneurship in multinational corporations: A multilevel study" (project number SBI09/10.BM08), June 2010
- DAG grant from HKUST Business School (HK\$100,000) for the project "Separating social selection from social influence: A study of network dynamics and innovation in the clean technology industry" (project number DAG09/10.BM20), June 2010
- Academy of Management Journal publication (Stam & Elfring, 2008) selected for inclusion in Entrepreneurship Research Exemplars Conference, University of Connecticut, May 28-30, 2009
- Academy of Management Best Conference Paper Proceedings 2008 TIM Division
- Academy of Management Best Conference Paper Proceedings 2006 ENT Division
- Awarded \$400 by the Kauffman Foundation to facilitate participation in the Doctoral Consortium of the 2006 Academy of Management Conference, Atlanta, Georgia, U.S.A.
- Awarded \$800 by the Kauffman Foundation to facilitate participation in the Doctoral Consortium of the 2006 Babson Kauffman Entrepreneurship Research Conference, Bloomington, Indiana, U.S.A.

PARTICIPATION IN PH.D. COURSES

Sept. – Dec. 2006	The Wharton School, University of Pennsylvania, U.S.A. Ph.D. course ‘Entrepreneurship’ (prof. Raffi Amit) Ph.D. course ‘Strategic Management’ (prof. Sid Winter) MBA course ‘Competitive Strategy’ (prof. Dan Levinthal)
Aug. 2006	Academy of Management, ENT Division Doctoral consortium (prof. Tom Lumpkin and Jeff Covin)
June 2006	Babson Kauffman Entrepreneurship Research Conference Doctoral consortium (prof. Jeff Covin and Dean Shepherd)
July 2005	University of Essex, U.K. Summer school course ‘Advanced Social Network Analysis’ (prof. John Skvoretz)
July 2004	University of Oslo, Norway Ph.D. course ‘Evolutionary Analysis of Organizations’ (prof. Howard Aldrich)
Apr. 2004	Bocconi University, Italy Ph.D. course ‘Advances in Network Research’ (prof. Anna Grandori)
Dec. 2003 – Apr. 2004	Netherlands Organization for Research in Business & Economics (NOBEM) Ph.D. course ‘Methodology of Research and Design’
Sept. – Nov. 2003	Erasmus Research Institute of Management (ERIM) Core course ‘The Foundations of Entrepreneurship’

ORGANIZATION OF CONFERENCES AND WORKSHOPS

Aug. 2008	Academy of Management Conference Co-organizer of caucus meeting entitled ‘Building entrepreneurial networks’ (with Tom Elfring, Tina Dacin, Aks Zaheer, Olav Sorenson, and Bill Hesterley)
Oct. 2006	PREBEM Conference Co-organizer of the 9 th PREBEM conference, an event for Dutch Ph.D. researchers in business economics and management
July 2006	Workshop ‘Strategic Entrepreneurship: The Role of Networking’ Co-organizer (with Tom Elfring and Mike Hitt) of this international workshop, which attracted 34 participants from 10 different countries
June 2005 June 2004	EUDOKMA International Ph.D. Seminars Co-organizer of this annual seminar series for international Ph.D. students, which we organized for the first time in 2004

TEACHING INTERESTS

Entrepreneurship, strategic management, organization theory, social network analysis

TEACHING EXPERIENCE

2010-Present	Corporate Entrepreneurship and New Business Venturing MBA elective course, HKUST Business School
2010-Present	Entrepreneurship and Small Business Studies UG elective course, HKUST Business School
2009	Business Plan Core course, Faculty of Economics and Business Administration
2008	Strategic Alliances and Networks Course in the Honors Program, Faculty of Economics and Business Administration (course in development – guest lecturer)
2008	Strategy and Environment Master course, Faculty of Economics and Business Administration
2007	Strategy, Control, and Design Master course, Faculty of Economics and Business Administration
2007	Organization Theory Bachelor course, Faculty of Economics and Business Administration
2005 2004	Introduction to Strategic Management Bachelor course, Faculty of Social Sciences
2005	Social Network Analysis Master elective, Faculty of Social Sciences
2005	Research Project Bachelor course, Faculty of Social Sciences

SUPERVISION OF PH.D. CANDIDATES

Supervision of Lotte Glaser (start 2008)
Supervision of Souren Azlarnian (start 2008)

INVITED PRESENTATIONS

ABRI PhD seminar at VU University Amsterdam, Amsterdam, Netherlands, June 7, 2011
Research Seminar at Hong Kong Polytechnic University, Hong Kong, May 30, 2011
Seminar on Dutch-Hong Kong Academic Cooperation, Netherlands Consulate General in Hong Kong, 15 March, 2011
Hitotsubashi G-COE Research Workshop on Innovation and Management, Hitotsubashi University, Tokyo, Japan, July 16-19, 2009
AoM Entrepreneurship Research Excellence Conference, University of Connecticut, May 2009
Research seminar at Queen's University, Kingston, Canada, 12 March 2009
Research seminar at Instituto de Impresa, Madrid, Spain, 23 January 2009
Research seminar at Peking University, Beijing, China, 15 December 2008
Presentation "Werkt Netwerken" at the kick-off meeting of the Salus network, Diemen, November '08
Presentation "Ondernemen in Netwerken" at the Young Business Meeting, Chamber of Commerce, Dordrecht, 16 May 2006

EXTERNAL SERVICE

Editorial Board Member

Academy of Management Journal (since 2010), winner of Outstanding Reviewer Award, 2011

Ad-hoc Reviewer

Academy of Management Review, Strategic Management Journal, Journal of Management Studies, Strategic Entrepreneurship Journal, Journal of Business Venturing, Entrepreneurship Theory and Practice, Small Business Economics

International Association of Chinese Management Research (IACMR)

Reviewer for 2012 IACMR conference

Academy of Management

Reviewer for ENT (2006 – present), BPS (2007 – present), TIM (2008)

Strategic Management Society

Reviewer for Singapore special conference (2012)
Reviewer for track “Managing Knowledge” (2008)

Erasmus Research Institute for Management (ERIM)

Reviewer of PhD proposal for ERIM doctoral program (2010)

Fonds Wetenschappelijk Onderzoek, Brussels, Belgium

Reviewer of grant proposal (2010)

Research Grants Council of Hong Kong

Reviewer of grant proposals (2010)

HSBC Hong Kong Young Entrepreneur Awards

Reviewer of 2nd round business plans (2010)

National Research Foundation of South Africa

Reviewer for international research grants division (2008)

Research Office of Hasselt University

Reviewer for grant proposals (2008)

Member of Scientific Committee, conference on Management & Social Networks (2008-2012)

Member of Dissertation Committee

Hing Leung, Hong Kong Polytechnic University, 2011

Michiel Pieters, Hasselt University, February 2009

SKILLS

Computer

SPSS, STATA, SIENA, Ucinet, Pajek, Lisrel

Language

Fluent: Dutch and English, good: German, reasonable: French